

## Connect

5 - 6 JUNE 2025

ROYAL PINES RESORT | GOLD COAST

## A 50% Reduction in Warehouse Receiving Workloads and Supplier Cycle Time: A Luxury for Brands Like Richemont, or Attainable for Your Supply Chain?



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**Seebauer Florian** 









## Introduction





#### AT RICHEMONT, WE CRAFT THE FUTURE

Richemont, founded in 1988, is one of the world's leading luxury goods groups.

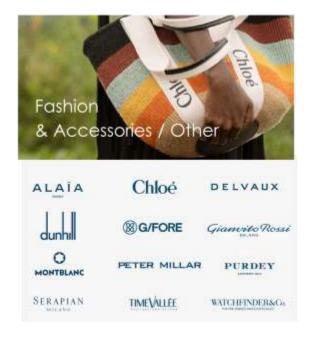
Our unique portfolio includes prestigious Maisons distinguished by their craftsmanship and creativity.

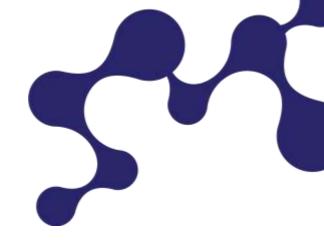












RICHEMONT AT A GLANCE



#### RICHEMONT AT A GLANCE



25+ Maisons and businesses



Over 35 000 Employees (including over 8 000 in Switzerland)



36+ Manufactures



40+ distribution warehouses



2000+ Boutiques



Richemont Headquarters by architect Jean Nouvel, Geneva



## eSHOP program





Collaborative B2B platform owned by SAP to enhance the level of digital interactions between Buyers and Suppliers



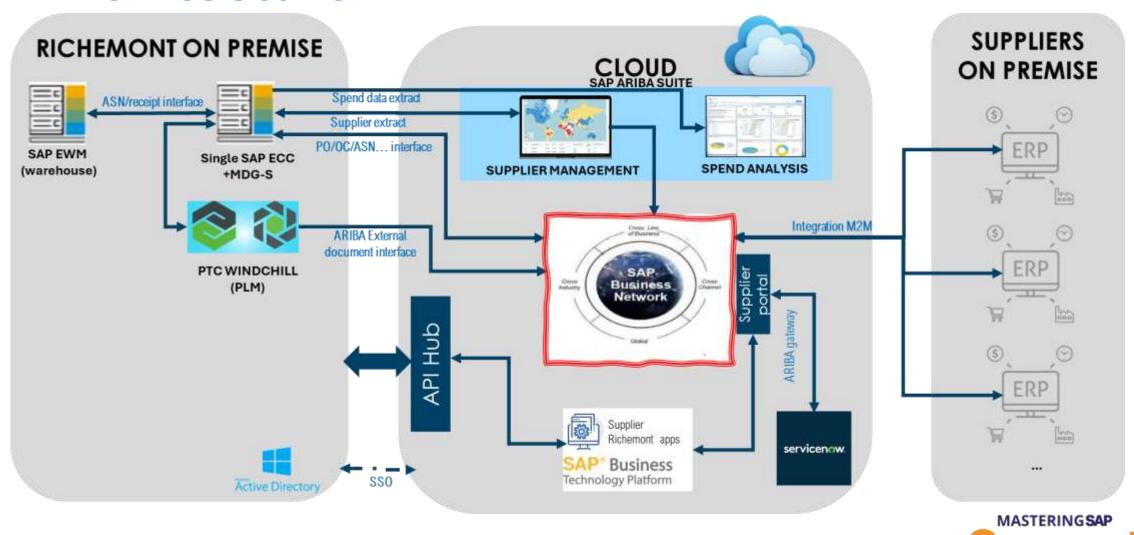


## **IT Architecture**





#### **IT Architecture**

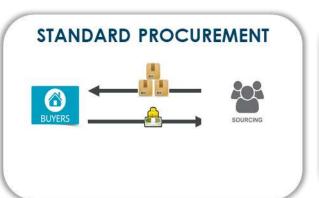


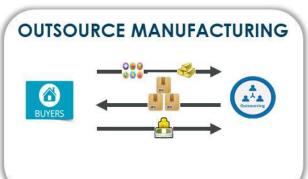
# Deep dive in collaboration processes

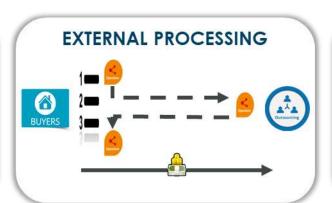


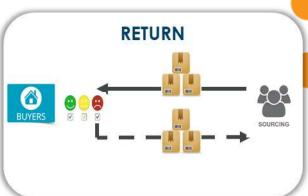


## **Business processes scope**





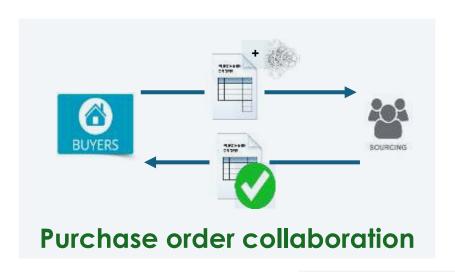


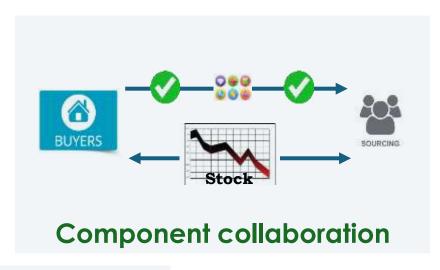


PURCHASE ORDER Collaboration COMPONENT Collaboration LOGISTICS Collaboration QUALITY Collaboration e-INVOICING Collaboration



#### **Collaboration features**







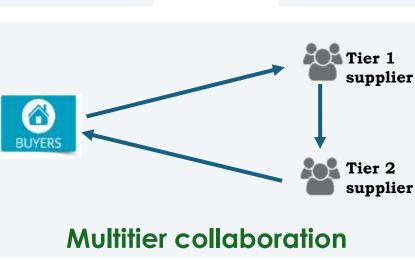




#### **Collaboration features**

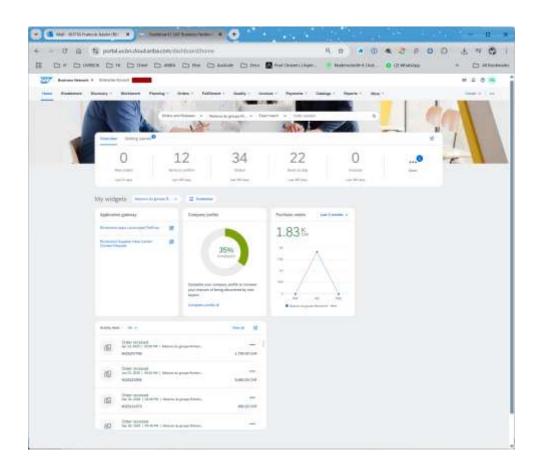




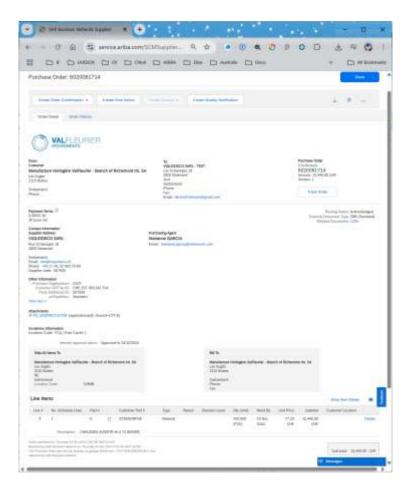




#### Features screenshots I



Portal homepage

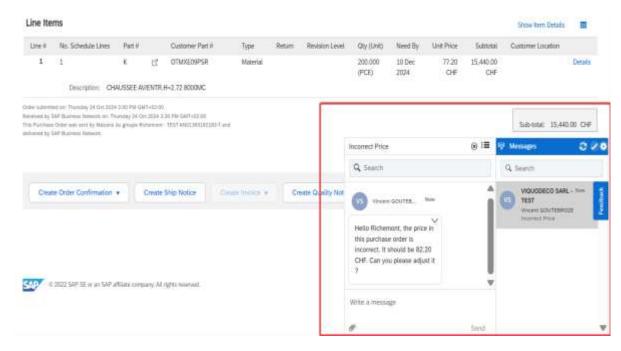


Purchase order view

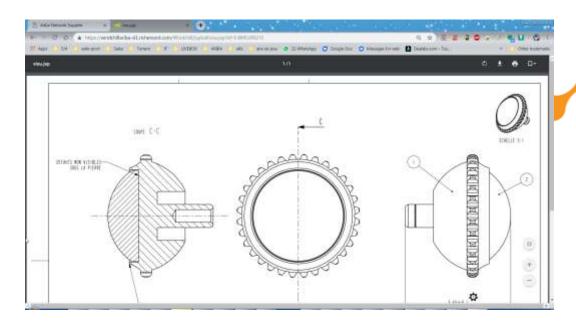




#### Features screenshots II



Chat messaging



Technical drawing

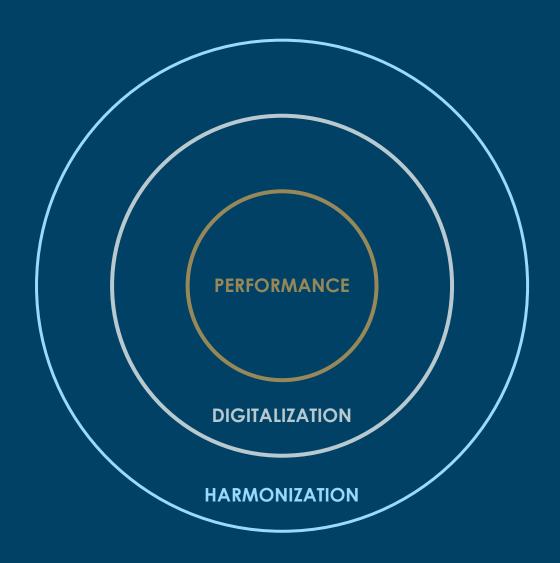


## **KEY BENEFITS**





## Project expected benefits













Real-time visibility on data and instantaneous interactions

Data accessibility from any device

Harmonized processes between Maisons

Consolidated view of Richemont orders

#### What we will cover

#### A few of our Benefits

- Accelerated PO Processing
- 2. Rapid PO Confirmation
- 3. Enhanced Warehouse Capacity
- 4. ...





#### **Accelerated PO Processing**

- Benefits: Leap in PO Efficiency: +30-50%. Faster End-to-End Processing
- Before: Manual touchpoints, potential delays.
- With SAP Business Network/SCC:
  - Streamlining the entire purchase order lifecycle from creation to fulfillment.
  - Automating routine tasks and improving data flow.
- Impact for RICHEMONT:
  - Enhanced Agility: Quicker response to market trends and client demands for our Maisons' creations.
  - Reduced Lead Times: Faster procurement of raw materials and components
  - Resource Optimization: Freeing up internal teams to focus on strategic activities rather than administrative tasks.





## Rapid Purchase Order Confirmation



- **Benefit**: Drastic Reduction in PO Confirmation Time: From 17 Days to Just 3-4 Days
- **Before**: Average 17-day confirmation cycle.

#### •With SAP Business Network/SCC:

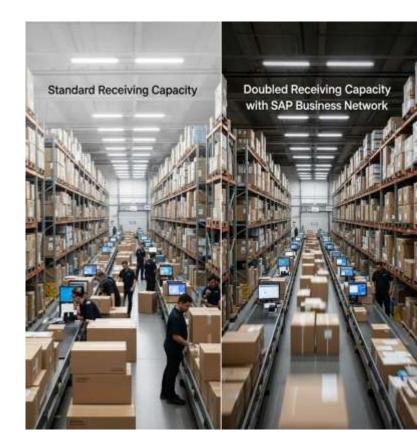
- Direct, digitized communication and acknowledgment channel with suppliers.
- Real-time visibility into order status for both RICHEMONT and our partners.

#### Impact for RICHEMONT:

- Improved Planning & Reliability: Secure supplier commitments, reducing uncertainty in our supply chain.
- Mitigated Risks: Reduced risk of delays impacting production schedules or the availability of our exclusive products.

### **Enhanced Warehouse Capacity**

- Benefits: Boosting Operational Throughput: Doubling Warehouse Receiving Capacity
- Before: Current capacity limits.
- With SAP Business Network/SCC:
  - Improved coordination of inbound shipments through advance shipping notifications (ASNs) and better data synchronization.
  - Optimized receiving processes, enabling smoother and faster handling of incoming luxury goods..
- Impact for RICHEMONT:
  - **Scalability:** Efficiently manage peak seasons and overall business growth without proportional increases in physical space or labor.
  - Faster Inventory Availability: Quicker turnaround from receiving to available stock
  - **Reduced Bottlenecks:** Alleviates pressure on receiving operations, leading to a more fluid internal supply chain.





## One last thing!





## M2M supplier integration

#### **Richemont Challenge**

- Integration a single supplier ERP with the SBN network is a huge workload on both supplier and buyer IT team
- Average project time is 6 months
- Supplier reluctant to spend money on integration

#### Meet challenge via ERP Editor approach

- Internal M2M team
- Richemont M2M toolkit/guide for supplier
- Partnership with ERP editor to build SBN Addon in their ERP

#### **Benefits**

- 3-4 suppliers integrated every month
- Immediate gain for supplier
- Better follow up and maintenance

#### **Constraints/Technical/Business challenge**

- ERP editor project adoption
- ERP editor pricing model
- Addon project



## Conclusion







#### **How to Connect with Me**

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## MASTERING SAP An SAPinsider Company



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