

# Boosting Asset Reliability

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5 – 6 JUNE 2025

ROYAL PINES RESORT | GOLD COAST

## Data Quality Management for SAP EAM

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**SimpleMDG**

Master Data, Simply Mastered

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# Accurate Asset Data.

The backbone of reliable operations.

42%

Of SAP customers have issues with master data quality and governance

45%

Of SAP customers believe their master data is not ready to support migration to SAP S/4HANA

38%

Of SAP customers cite hurdles in managing master data on the cloud

“Data-driven decision-making is transforming mining operations, enabling companies to optimize asset performance and achieve sustainable outcomes.”

*Source: International Council on Mining and Metals (ICMM), 2023 report on digital transformation.*



In asset-intensive industries, data is your greatest asset for driving success with your assets.



“Data is the backbone of modern utility operations, enabling enhanced decision-making and operational efficiency to meet the demands of a rapidly evolving energy landscape.”

*Source: National Association of Regulatory Utility Commissioners (NARUC), 2021 report on digital transformation in utilities.*



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## Asset reliability is critical

Asset-intensive organizations that leverage quality data, are elevating their performance and ensuring reliable operations.

In this demonstration, we'll walk through how SimpleMDG can help you:

- ✓ Identify data gaps
- ✓ Enforce your asset standards
- ✓ Automate validations

...all within **SAP** to ensure your maintenance planning, analytics, and AI initiatives are running on **clean, quality Data**.





# Accurate Asset Data.

The backbone of reliable operations.

## Why Reliability Starts with Reliable Data

Challenge	Impact on Asset Reliability
Missing serial numbers or model data	Incomplete tracking and traceability
Free-text entries in SAP	Inconsistent data and limited reporting
Inconsistent hierarchy in functional locations	Disrupts asset relationships and workflows
Poor visibility into asset condition and history	Leads to reactive maintenance and poor MTTF insights
Unreliable data foundation for AI initiatives	Failed or misleading predictive analytics

Reliable data is the foundation of asset reliability. SimpleMDG brings the structure, rules, and automation needed to get there.

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## Introducing SimpleMDG

Built 100% on SAP BTP for SAP environments, SimpleMDG enables organisations to:

- ✓ Identify data gaps and duplicates 🔍
- ✓ Enforce standard naming, classification, and hierarchy rules ⚙️
- ✓ Automate field validations and approvals ⚙️
- ✓ Monitor data quality with dashboards 📊

So, let's walkthrough a **Live Demonstration** of **SimpleMDG** using features that ensure **Quality Data**.

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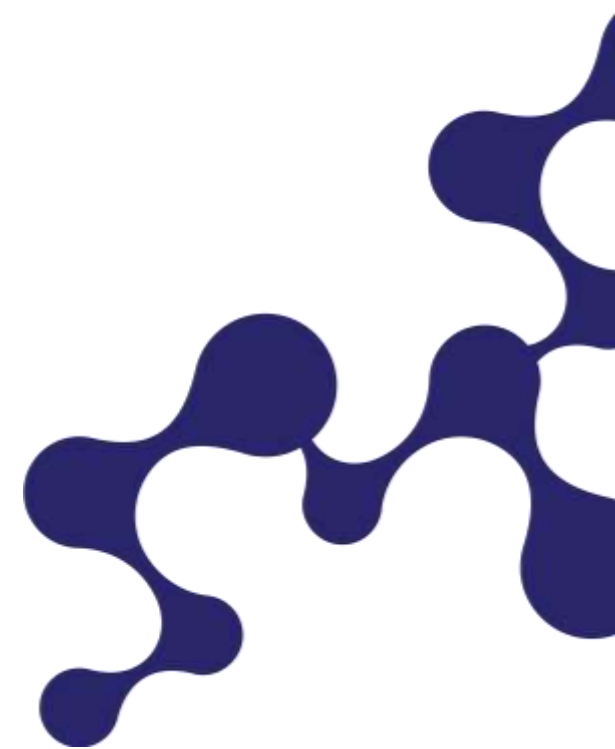
## The backbone of reliable operations.

Identify and Categorize Equipment without maintenance plans.

## SimpleMDG Feature: Advanced Data Insights



## SimpleMDG Feature: Data Quality Management



SimpleMDG

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# How to Connect with SimpleMDG in ANZ

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