

THE NEW TRANSFORMATION
TITANS – The Alliance
Between Finance and IT

Mastering SAP Singapore 2025

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FINANCE & IT: A MATCH MADE IN TRANSFORMATION HEAVEN

When the Odd Couple Clashes

Misalignment between Finance and IT has become a painful pattern:

Budget Overruns

Projects routinely exceed budgets by 40-60%

2 🐉 Lost in Translation

Requirements get lost between departments

Rapid accumulation of technical debt

A Delayed Value

Business value delivery is delayed or never realized

5 🏂 Shadow IT Emerges

Departments seek their own workarounds

When Finance & IT Become the TITANS

The benefits of a true Finance-IT alliance are transformational:

1 Paster Deployments

Accelerate business-critical solutions

2 & Reduced Costs

Proper scoping and planning

3 Strategic Partnership

Shared focus on long-term success

4 Measurable Innovation

Drive real business value

5 Maigned Investments

Tech aligns with financial goals



The Blueprint for a Finance-IT Alliance

Stop the Blame Game

Finance: Stop blaming IT for every system issue

Building trust starts with accountability

Understand Impact

IT: Focus on business impact and Outcomes,

Not just on Technical Metrics like uptime

Share Ownership

Data ownership is shared between IT and Business





Change fails when organizations overlook crucial elements in their implementation approach.

Managing Complex Change







The formula for IT and Finance to be BFF's

Vision
Clear goals

Skills
Needed expertise

Incentives Motivation = Successful CHANGE

Resources
Support tools

Action Plan Roadmap



5

When Vision is Missing

1

Vision Clear goals

2

Skills Needed expertise

3

Incentives Motivation

4

Resources Support tools

-

Action Plan Roadmap

= Confusion

Unclear Direction

Symptom: Inconsistent Priorities

The FIX:

• Set Clear Goals



When Skills are Missing

1

Vision Clear goals

2

Skills Needed expertise

3

Incentives Motivation

Resources
Support tools

4

Action Plan Roadmap = Anxiety

Fear of Failure

Symptom: Avoidance behavior, same old

The FIX:

Invest in targeted training





When Incentives are Missing

1

Vision Clear goals

2

Skills Needed expertise

3

Incentives Motivation

4

Resources Support tools

5

Action Plan Roadmap

= Resistance

No motivation to Change

Symptom: "This is how we've always done it"

The FIX

• Link Incentives to personal change





When Resources are Missing

1

Vision Clear goals

2

Skills Needed expertise

3

Incentives Motivation

Resources
Support tools

4

Action Plan Roadmap = Frustration

Goals Blocked

Symptom: Blame Shifting (SI, Business, IT)

The FIX

• Provide Needed Support (HR?)



When Action Plans are Missing

1

Vision Clear goals

2

Skills Needed expertise

3

Incentives Motivation

4

Resources Support tools

5

Action Plan Roadmap

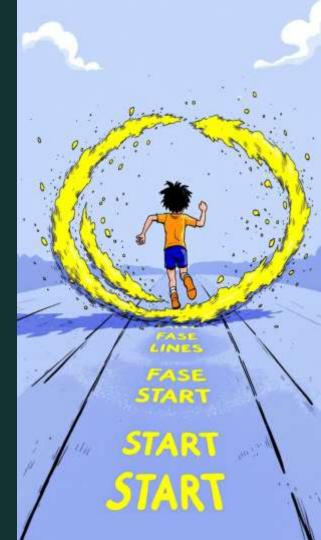
= False Starts

Wasted Effort

Symptom: Excitement Fades Quickly

The FIX:

• Create Roadmap with Clear Milestones



REMEMBER for IT and Finance to be BFF's

Vision
Clear goals

2

Skills Needed expertise

3

Incentives Motivation Successful CHANGE

4

Resources
Support tools

5

Action Plan Roadmap





Key Lessons Learned

STOP Corporate & Personal Political Games DON'T Form Partnerships, Form Allies Silent KILLER for Innovation **Communication is Key** Regular, TRANSPARENT, and unfiltered **Leadership Support** Strong leadership support is critical **Share and Align Objective** Success becomes REAL



Monitor, Adjust, Celebrate!

1 Regular Review

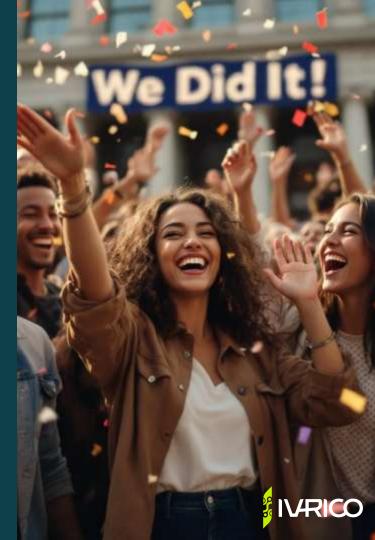
Regularly review performance and feedback. Don't Overdo it

2 Iterative and make changes FAST!

Or risk falling behind on deliverables

Recognize and Incentivize MORE

Eliminate the BLAME GAME You are NOT in a Gladiators Competition.



The SAP Project Failure Cycle





1 Panorama, 2020 ERP Report 2 McKinsey, "Overcoming Organizational Hurdles" 3 Deloitte, "Cracking the Code on SAP Leadership" 4 Gartner, "Mastering SAP Project Planning"

Closing Thoughts – The Future of Finance & IT in SAP

1 Equal Leaders

Everyone needs to be at the table on day 1
From RFP to Go-Live

Give Transformation a Chance

Go Slow: Learn how your team's way of embracing change

Call to Action

Build a Finance-IT alliance for real transformation!

Transform Finance-IT into a Profit Center





"Invest in your SAP System to Run your business, not for your end-users to Figure out how an ERP works"





▶ Why Your SAP Investment Should Empower, Not Confuse



- Stop making end-users decode your ERP your system should *work for them*, not the other way around.
- You didn't spend millions for workarounds you invested in SAP to streamline operations, not to frustrate your teams.
- Confused users = broken processes errors, delays, and rework are just symptoms of poor enablement.
- Your business deserves more than "just go ask IT" build systems that answer questions before they're asked.
- Empowered users drive ROI when your team knows what to do, they move faster, smarter, and with purpose.



"SAP didn't fail you. Neither did Oracle or Dynamics 365."

Your company failed itself by trying to 'install' discipline, strategy, and old processes.

ERPs don't fail.

Leadership fails. Culture fails. Communication fails.

"Stop blaming the software. Start fixing the foundation."





THANK YOU!

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