Delivering value through Position Based Management

Ben Choo Greg Garland



Who are we?





Greg Garland

General Manager - Retail Finance and Commercial

Genesis Energy

What we'll cover today

Three key takeaways:

- Benefits of adopting Position Based FTE Management
- 2. Getting it right at source quality of position data is essential
- 3. Changing the system is easy... changing behaviour and processes is challenging



Who is Genesis?

Powering a sustainable and thriving Aotearoa

We're helping to move **Aotearoa** to a low-carbon future, powered by renewable energy



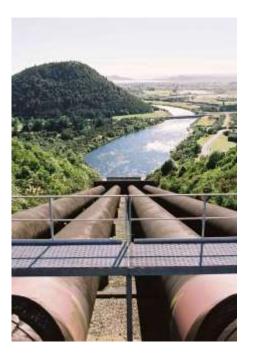
Retail

Through our 2 retail brands, we provide energy services and innovative products to more than 650,000 residential and business customers across Aotearoa.



Generation

We operate a range of renewable and thermal generation sites across Aotearoa. The range of locations and generation types gives us great operating flexibility.





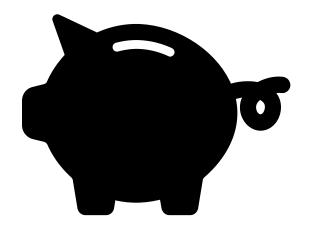
Position Based FTE Management

The process of managing, reporting, and forecasting the employee and contingent workforce using positions instead of individuals.

The Why: Reason for change



Limited control and transparency of incremental positions resulting in continuous growth of FTEs and operating expenditure.



Inaccurate forecasting and reporting.

Multiple sources of the truth –

inconsistent reporting of FTE and

incorrect cost centres.



Manual time-consuming processes for Finance, HR and hiring managers.

Principles

New Position Approval

- New positions approved as part of the Operating Plan.
- New positions requested outside of the Operating Plan must be approved by the Executive responsible via automated workflow from SuccessFactors.

Reporting

- Monthly reporting of total workforce (employees and contractors).
- Monthly reporting of new positions.

Planning

- Automated forecasting of staff and contractor costs based on active positions in SuccessFactors using IBM Planning and Analytics, enabling high frequency low-touch rolling forecasts.
- Remuneration information per employee/contractor will not be visible. This requirement mitigates data privacy issues.

Benefits

- Proactive control of incremental positions and enhanced transparency of total workforce
- Automated forecasting and reporting, providing efficiency savings for Finance
- Reliable position hierarchy and a robust position approval process enable P&C to better support the business
- Mitigation of data privacy risks



Costs and Limitations

Implementation Costs:

- New workflow build in SuccessFactors
- New workforce forecasting model in IBM Planning and Analytics
- Data cleansing exercise
- Change management
- Training
- Process documentation

Limitations:

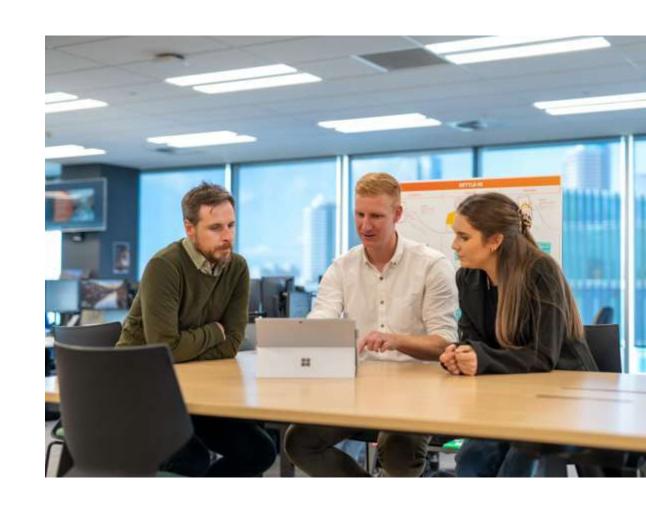
- The success of Position Based Management is reliant on compliance with a standard process. This removes the flexibility previously enjoyed by business and finance in hiring and forecasting
- Continuous control of data quality is required
- Individual salary information is no longer available to Finance



Training and Change Management

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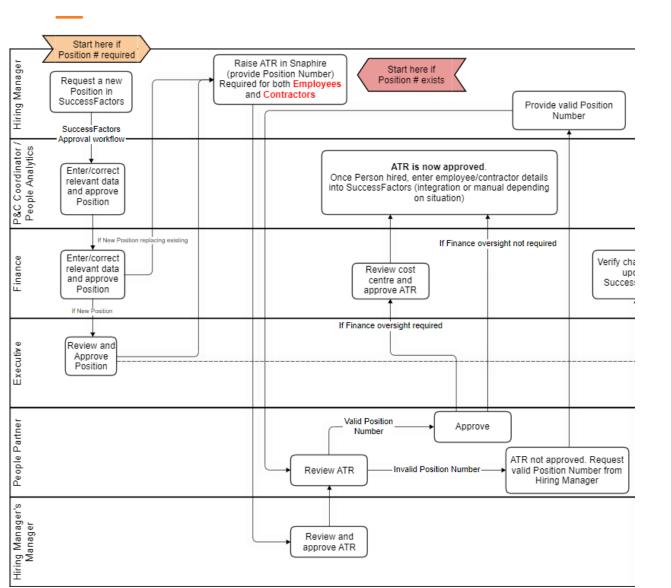
- Continuous engagement with Finance and HR over the course of the project.
- Users were involved in testing the design and providing feedback.
- Focus on users who were resistant to change.
- Creation of training guides for different roles (i.e. admin, people leader, finance, executive).
- Drop-in sessions for users.
- Parallel run for month prior to go-live to test results.



Project phasing

Process sign-off and Training & change Data cleansing inform management •Design the process for Development of •Development of the position management, SuccessFactors and Workforce forecasting and •Sign-off of the new process reporting and planning Snaphire to enable •Cleanse data in reporting models in IBM •Change management and by the Finance and P&C workflow approvals for SuccessFactors, Planning and Analytics training on the new Verify the design with PWC Lead Teams, and inform new positions particularly contractor process and forecasting to ensure it is best practice the Executive information models System development System development Process design -HRFinance

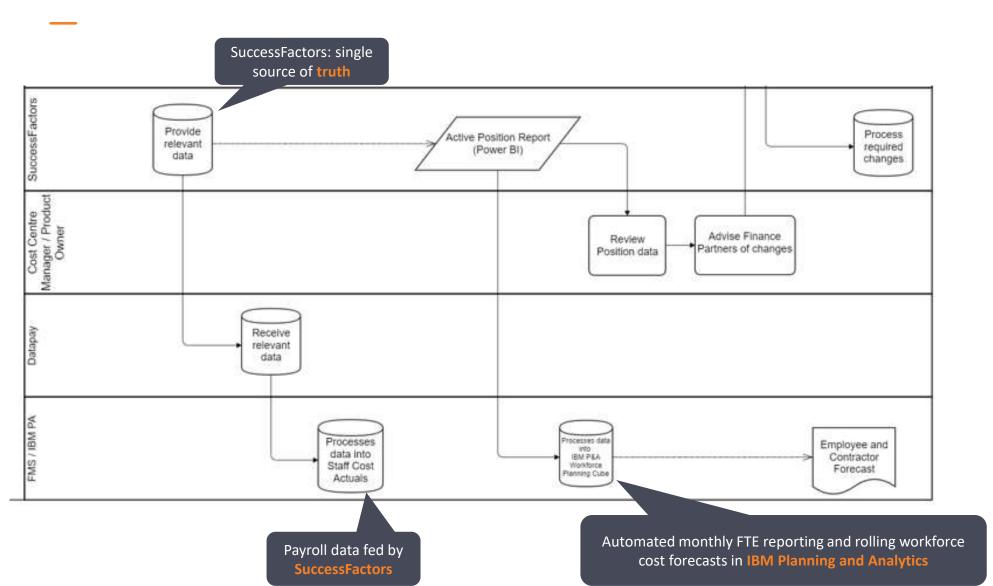
New Process – Position Creation



Three possible scenarios

- 1. I want to hire a replacement person for an existing vacant (or soon to be) position.
- 2. I want to hire a person for a brand-new position.
- 3. I want to hire a person for a new position that is replacing an existing position (e.g. repurposing of headcount budget).

New Process – Planning and Reporting

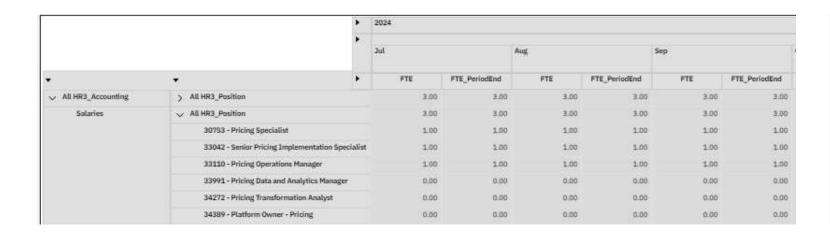


Power Bi – Position Report

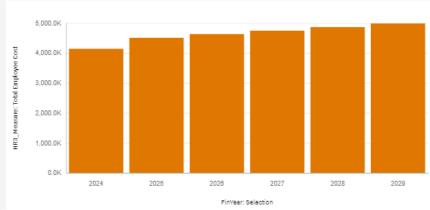
Last Refreshed: 28/04/2024 11:01:53 a.m. **Our Positions** Cost Centre TM1 Rollup Position Class Type BusinessUnit Location All Cost Centres (CostCentre_L6) + RET - Retail (CostCentre_L5) All All **Business Unit Positions** to ex Technology and Transformation Retail Wholesale Position ID | Position Title 30003 LPG Driver/Filler 30023 LPG Filler 30047 LPG Driver/Filler 327 296 30053 Territory Business Manager Location 30059 Intermediate iOS Developer 30060 Sales and Retention Specialist Kenehi on Bryce Kenehi on Wynyard 30062 Senior Salesforce Technical Consultant and Solutions 30066 Operational Team Leader 30086 LPG Driver/Filler 30087 Commercial Pricing Analyst 273 30115 Senior Developer 30117 Telephone Account Manager - Trade Connections Position Class 30119 LPG Driver/Filler External Permanent 30126 | Senior Driver 30148 | Commercial Pricing Business Partner- SME & LBES 30156 Senior Data Engineer 30177 | IT Technical Specialist 614 123

Planning and Forecasting – IBM P&A

- Staff costs are automatically forecast in IBM P&A based on information in SuccessFactors.
- No manual input required but can update end dates and estimated start dates for vacant positions.
- No individual salary information is displayed. All calculations are done in the back-end models. This eliminates data privacy issues.







System changes

Position org chart available org-wide

Revamp 'change reason' field

Add new field 'position number being replaced'

New RBP for new roles in process

8 new workflows for various scenarios

2 new workflow groups

Updates to existing RBP

Add 'SuccessFactors
Position Number' field
into our ATS

New workflow emails to keep process participants updated Weekly file from SuccessFactors HRIS to Finance IBM Planning and Analytics

3 new business rules on the Position object

Additional tile for guides and helpful shortcuts

Watch-Outs

- Clear business rules around "replacement positions" versus "repurposed positions".
- Tight control of vacant positions. Process for regular review of vacant positions and closing of positions that not required.
- Treatment of multiple holder positions for roles such as Call Centre staff and LPG drivers where there are multiple people in one position and target FTE is seasonal.
- Business rules around allowing multiple holders of positions (e.g. cross over in a position for a replacement person while the existing person works out notice period, secondments and periods of unpaid leave).
- Change management ensure the business takes ownership for the accuracy of data at source, especially for cost centres.
- Change management challenges compliance with processes (Stopping "back-door" urgent requests for positions).
- Finance reluctance to lose visibility of salary data and to accepting that forecasts are now fully automated (i.e. they can't manually put through manual adjustments)



