



MASTERINGSAP
Connect

ROYAL PINES RESORT
GOLD COAST
11-12 NOVEMBER 2024

Creating an AI Driven Culture

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MASTERINGSAP
An SAPinsider Company

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together



“

AI puts our people at
the forefront of
innovation.

”

Anya
Data Governance & Delivery



Endeavour Energy serves NSW's fastest growing economy



2.7m people

Living and working in Sydney's Greater West, Blue Mountains, Southern Highlands, Illawarra and South Coast



130 years

Experience serving the people and businesses of Greater Western Sydney and the South Coast



1.2m

connected business & residential customers



Net zero

our target is to be climate positive by 2040



280,000

customers with renewable energy generation

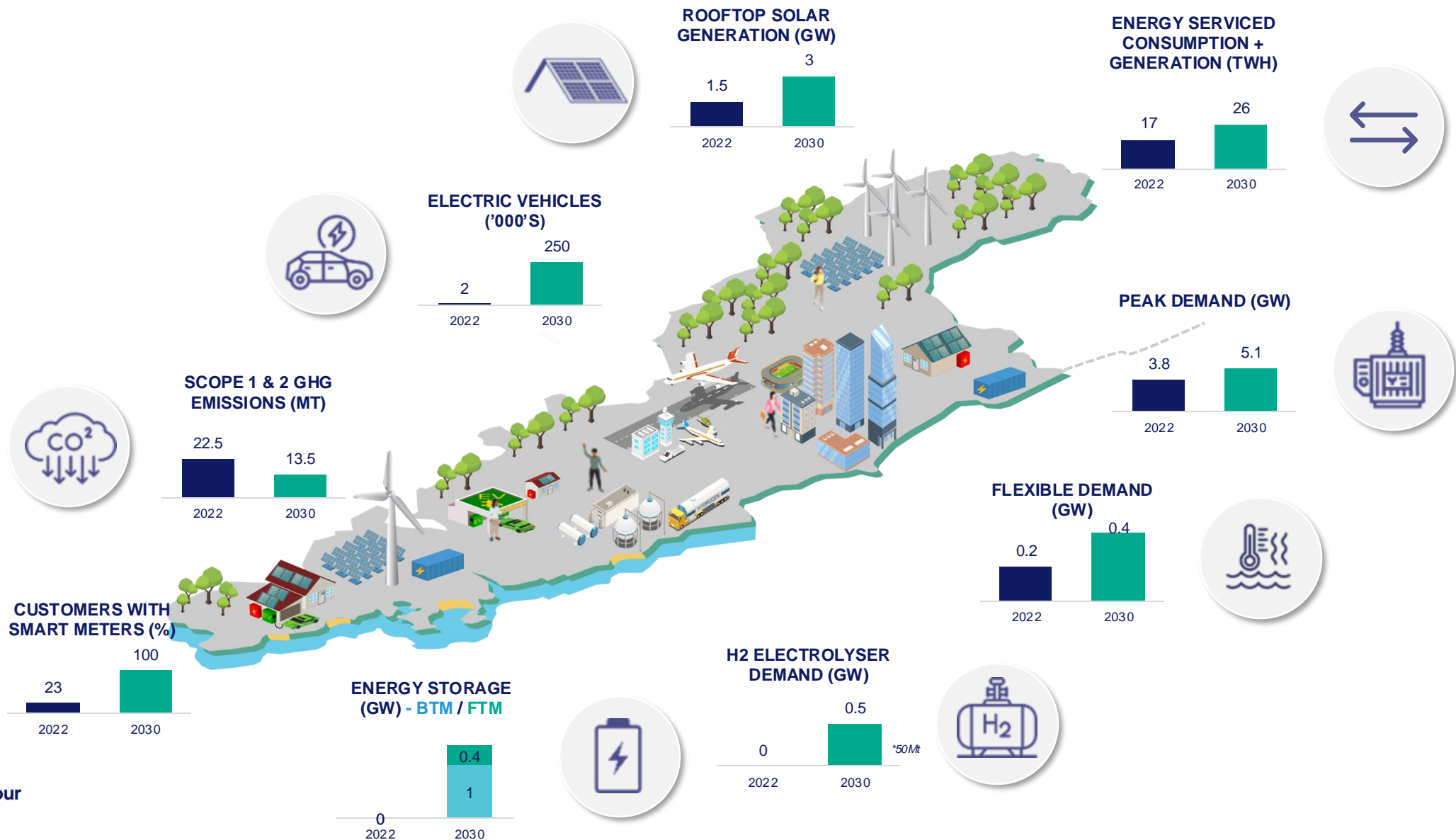


43,000

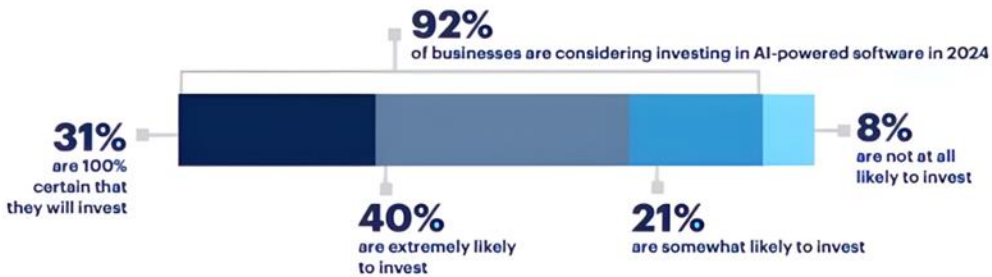
life support customers



Between now and 2030, the network will change faster than it has in the last century.



Widespread commitment to AI investments in 2024



Source: Gartner Digital Markets' 2024 Software Buying Behavior Survey; n = 2,499 software buyers; Q. How likely is your organization to invest in AI-powered software in 2024? Meaning, software that uses artificial intelligence or machine learning.

Gartner
Digital Markets



AI Strategy

3 Pillars



Guardrails & Technology Capabilities

Scalable AI Capabilities



1 Purpose Built, Safe & Secure

2 Governance & Guardrails

3 Play & Learn

4 Problem solving & ideas

AI Driven Culture

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AI Driven Culture

- Playgrounds
- Prompt-a-thons
- Emerging Tech Sessions
- Art of the Possible
- Immersive Experiences
- Copilot Connect & Community
- Gen AI Trivia Night



AI Driven Culture

“

I'm not a techie, but I
can make a huge
impact with AI

”

Belinda
Health & Safety Systems Manager



AI Accelerator



AI Accelerator

Brining your AI ideas to life... at scale and at pace



1

Minimal Viable Product

2

Value Based

3

Learn & Fail Fast

4

AI Literacy Uplift

Our AI Strategy on a Page

Our AI Strategy on a Page

Vision	Accelerate the power of AI to outperform our 2035 goals and position our people at the forefront of innovation.		
Goals	Create re-usable AI capabilities for use at pace and at Scale	Build an AI Driven Culture	Run a value driven AI Accelerator
Strategic Priorities	Develop AI Technology & Responsible AI Governance	AI Literacy Uplift	Accelerate business valued MVPs
Objectives	<ul style="list-style-type: none">• Develop and deploy re-usable AI capabilities• Develop a prioritised use case backlog to identify the most valuable foundational capabilities• Establish AI governance & responsible use practices and principles	<ul style="list-style-type: none">• Spread AI awareness & the possibilities• Generate excitement & desire to participate• Deploy quick and easy to use “AI playgrounds”• Uplift technical and non-technical skills	<ul style="list-style-type: none">• Increase engagement from our people• Test, Learn, Adapt, Repeat (& Fail Fast)• Establish AI ecosystem of partners &• Share ideas, experience & failures. Learn from each other.
Principles	Executive sponsorship ~ Cost Neutral ~ Leadership endorsement ~ Leading Partnerships~ Live the Endeavour Energy Values:		
Get Involved	Join the adventure. Share your ideas. Join an ideation session. Start using EnerGPT & Copilot. Get in touch.		

Anya's Top 3

FOMO is real

Think big, start small

Make it fun





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Energy**

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