

## SAP BTP Overview: Making Sense of SAP BTP's Five Pillar

Public

Vivien Boche, Senior Director, SAP BTP EMEA

### In this session we will

We will get an overview of the SAP BTP

- Why to use it?
- What it is?
- Why is it different?
- 5 pillars
- Who is using it?
- How to get started?

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## Why are companies using technology platforms?

#### Why are companies using technology platforms?







Gain insights out of data

#### How familiar are you with SAP Business Technology Platform?

Show with your hands ...





Using some areas



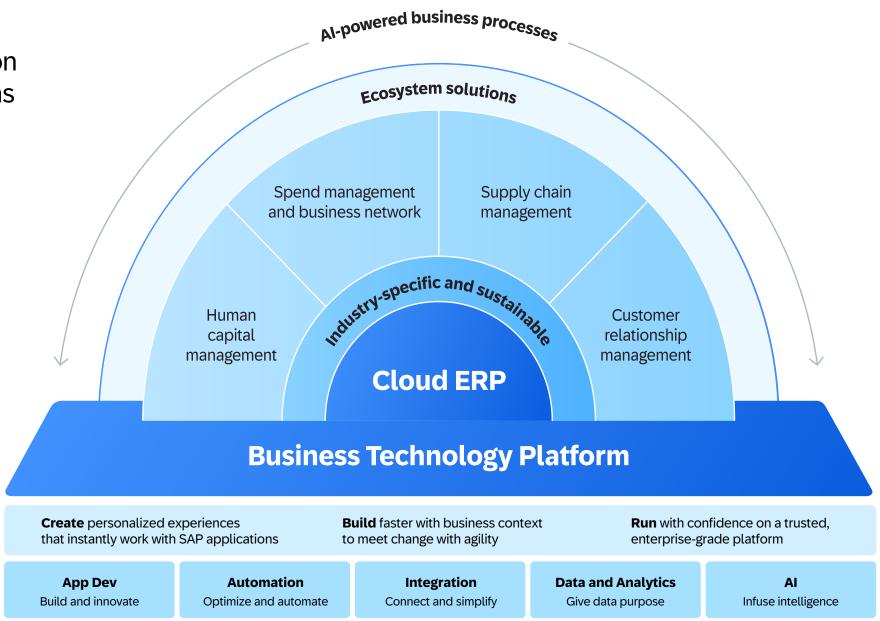
Using all 5 pillars



## What is the SAP Business Technology Platform?

#### **SAP BTP**

Unleash digital innovation across business functions



#### SAP BTP is your platform to individualize your business processes

Secure and compliant Open and flexible Unified and simple Broad ecosystem
Enterprise grade and scalable
Business centric

#### **Business Technology Platform**

Automation	Integration	Data and Analytics	Al
→ Workflow management	→ Process integration	→ Analytics and planning	→ Pretrained AI models
	→ API-led integration		→ Generative Al and Al
→ Pro-code tooling automation	→ Event-driven integration	→ Data management	workload management
→ Process monitoring and analytics	→ Hybrid integration	→ Operational database	→ Business data and context
	→ B2B integration		
→ Automated document processing	→ Data integration	→ Data warehouse and data lake	→ Responsible AI
	<ul> <li>→ Workflow management</li> <li>→ Robotic process automation</li> <li>→ Process monitoring and analytics</li> <li>→ Automated document</li> </ul>	<ul> <li>→ Workflow management</li> <li>→ API-led integration</li> <li>→ Event-driven integration</li> <li>→ Process monitoring and analytics</li> <li>→ Hybrid integration</li> <li>→ B2B integration</li> </ul>	<ul> <li>→ Workflow management</li> <li>→ API-led integration</li> <li>→ Apolitic process automation</li> <li>→ Event-driven integration</li> <li>→ Process monitoring and analytics</li> <li>→ Hybrid integration</li> <li>→ Operational database</li> <li>→ Data warehouse</li> </ul>



## Why is the SAP BTP different?

#### **SAP BTP Differentiators**

Composability

**Portability** 

**Business Centricity** 

**Pre-build** 

SECOND SHOT!
NENTAL SNAPSHOT!

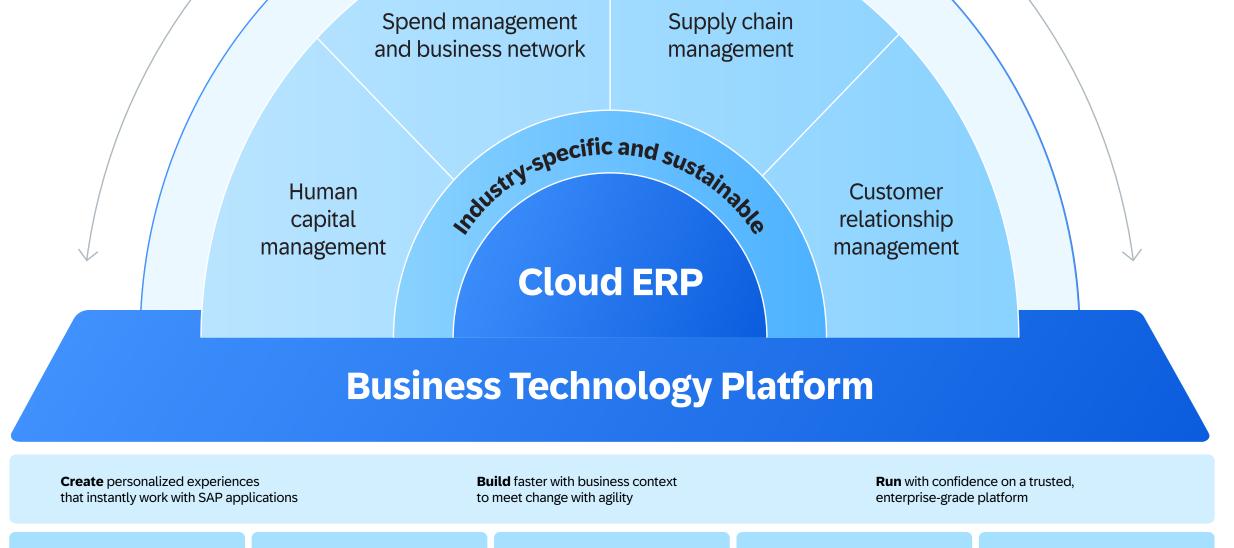
**Industry best practice** 

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## Lessons Learned

Observations

Quick Deployment Breadth of Services No massive commitment approach It's different SAP Connectivity



**App Dev** 

Build and innovate

**Automation** 

Optimize and automate

Integration

Connect and simplify

**Data and Analytics** 

Give data purpose

ΑI

Infuse intelligence

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SAP Datasphere

Break the data silos

SAP Integration Suite

Connect the process dots

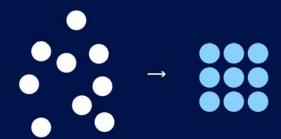
Low Code, No Code with SAP Build

Make everyone a builder



Siloed, unstructured & replicated

Connected, structured & deduplicated



Apps Built

IT IT & Everyone

Infuse AI everywhere



Somewhere

Everywhere

SAP Business Technology Platform- Business Content No need to start from zero



SAP Business Technology Platform- Embracing multi-cloud
One platform, many choices



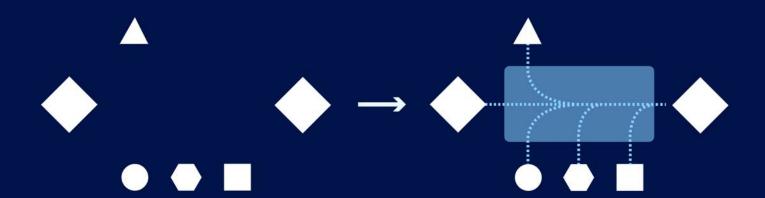
A single choice

Multiple choices

enterprise-grade pla

## SAP Datasphere Break the data silos

**Data and Analytics**Give data purpose



Siloed, unstructured & replicated

Connected, structured & deduplicated

## Integrated Data & Analytics Portfolio to realize our vision

#### **Planning & Analytics**

### Extended Planning and Analytics

Provides an optimized, vertically integrated consumption layer for customers, LoBs, partners

**SAP Analytics Cloud** 

#### Data Mgmt. & Data Warehouse

#### **Business Data Fabric**

Harmonizes access to SAP data (incl. business context) with the ability to feed in external data

SAP Datasphere

#### **Operational Databases**

### Intelligent Data Applications

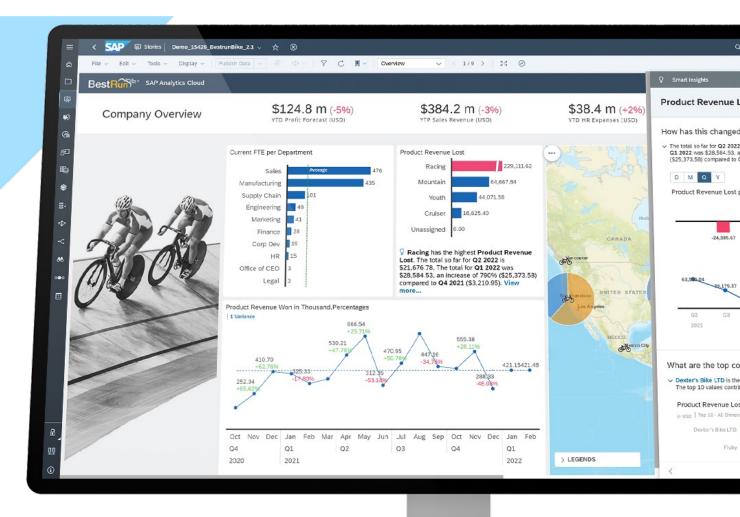
Build apps leveraging analytical capabilities (ML, graph, spatial) of data tier combining historical & real-time data Supported by BTP Services (e.g. pro / no-code app, development tools)

**SAP HANA Cloud** 

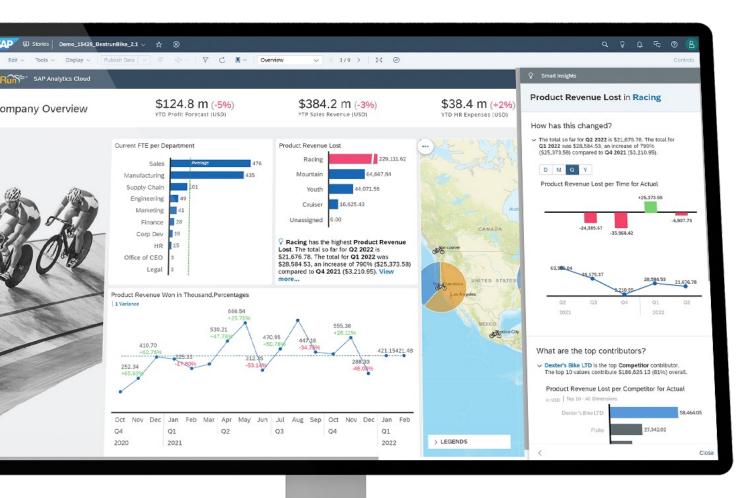


## **SAP Analytics Cloud**

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## Deliver mission-critical analytics

## Transform enterprise planning

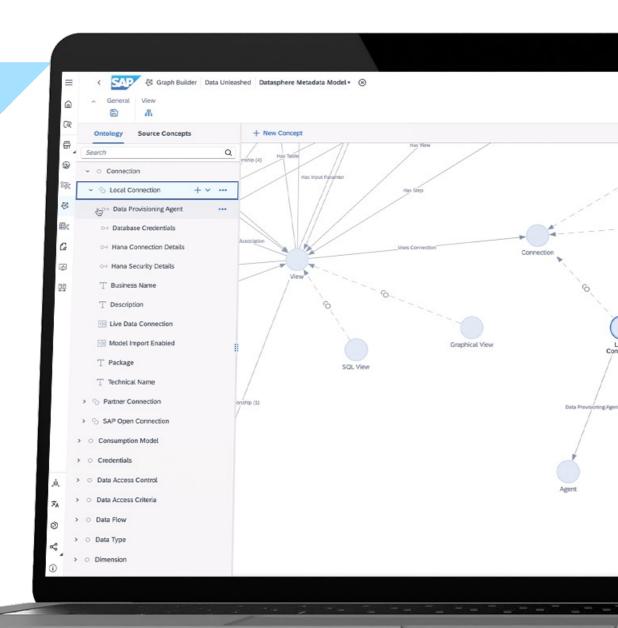
Infused trusted Al





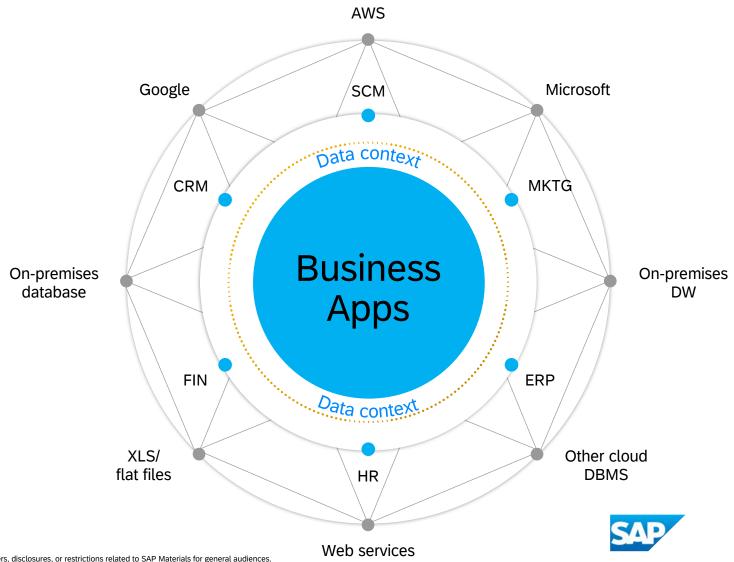
### SAP DATASPHERE

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## **SAP Data & Analytics**

# Data needs context for better business decision-making



## SAP Data & Analytics: SAP Datasphere – data fabric

Data consumers Planning and analytics Intelligent data apps Data science **Self-service data access** | Virtual data products **SAP Datasphere** Data discovery | Business content, data marketplace, recommendation running SAP BTP **Orchestration** | Data transformation and data ops Security **Processing and persistency** | Warehousing, business semantics (analytic/relational models), knowledge graph Access control Availability **Data governance** Metadata management, catalog, lineage, privacy, quality **Data ingestion** | Data replication, data federation, real-time, application integration **On-premises Cloud Data Warehouses** Relational Unstructured/

**Data Warehouses** 

and Lakehouses

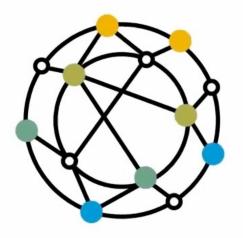
Databases



Semi-structured Data

**Applications** 

SAP and non-SAP data



## SAP Data & Analytics: SAP Datasphere – partners

**Data consumers** 

Planning and analytics

Intelligent data apps

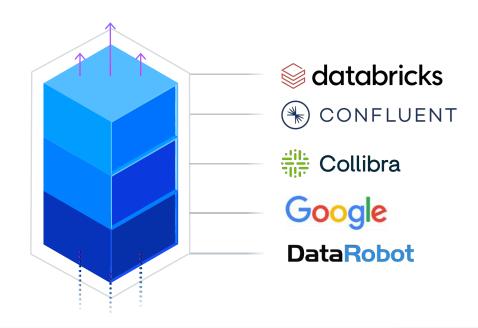
Data science

## **SAP Datasphere** running **SAP BTP**

Security

Access control

Availability



SAP and non-SAP data

**Applications** 

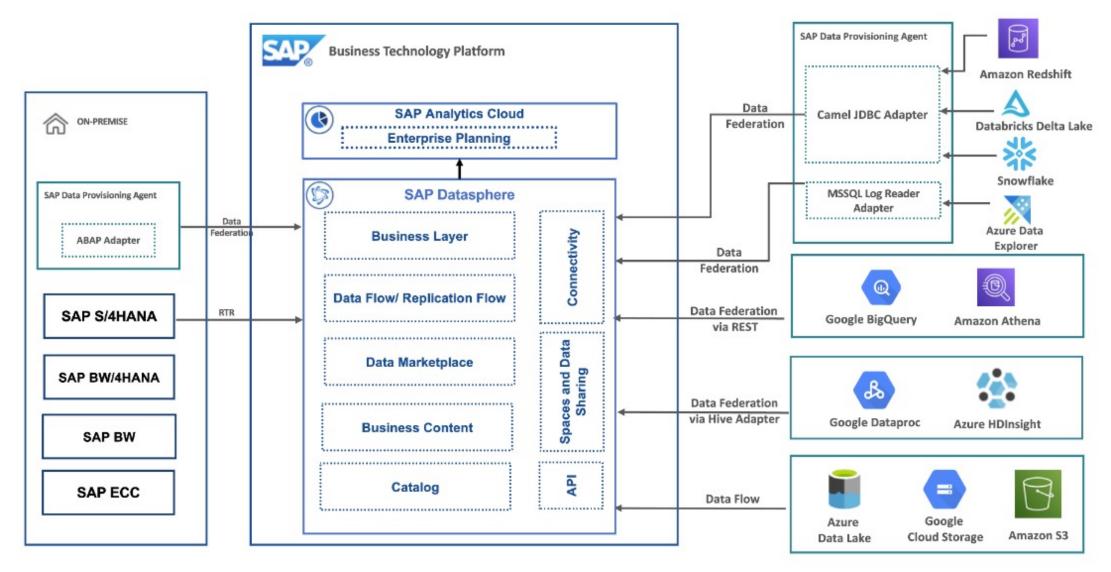
On-premises
Data Warehouses

Cloud Data Warehouses and Lakehouses

Relational Databases Unstructured/ Semi-structured Data

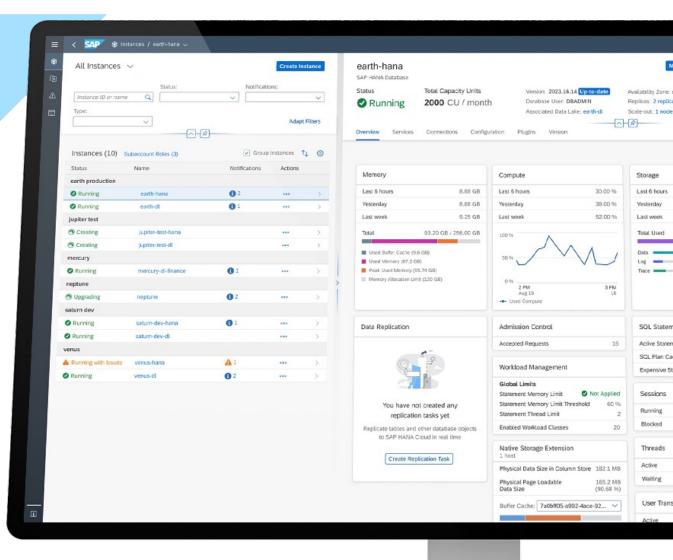


#### **SAP Datasphere – Reference Architecture**



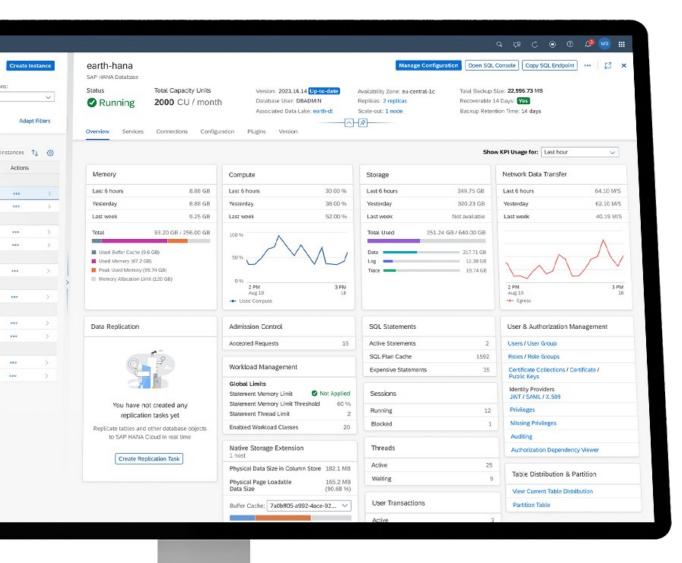
### SAP Hana Cloud

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### **SAP Hana Cloud**



## Multi-model database management system





ial Graph



Text JSON D Store



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SAP Datasphere

Break the data silos

SAP Integration Suite

Connect the process dots

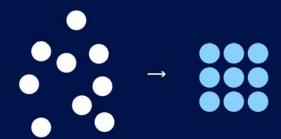
Low Code, No Code with SAP Build

Make everyone a builder



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Apps Built

IT IT & Everyone

Infuse AI everywhere



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SAP Business Technology Platform- Business Content No need to start from zero



SAP Business Technology Platform- Embracing multi-cloud
One platform, many choices



A single choice

Multiple choices

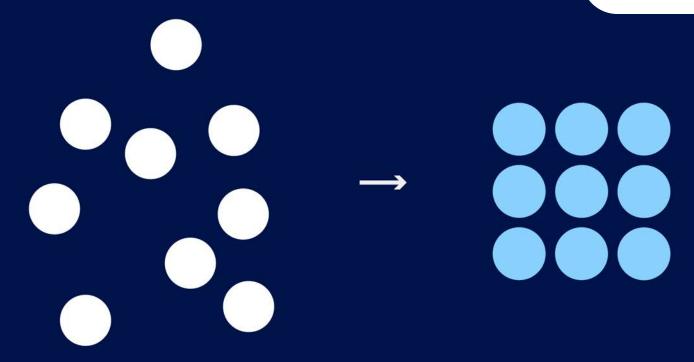
SAP Integration Suite

Connect the process dots

Build faster with business context to meet change with agility

Integration
Connect and simplify

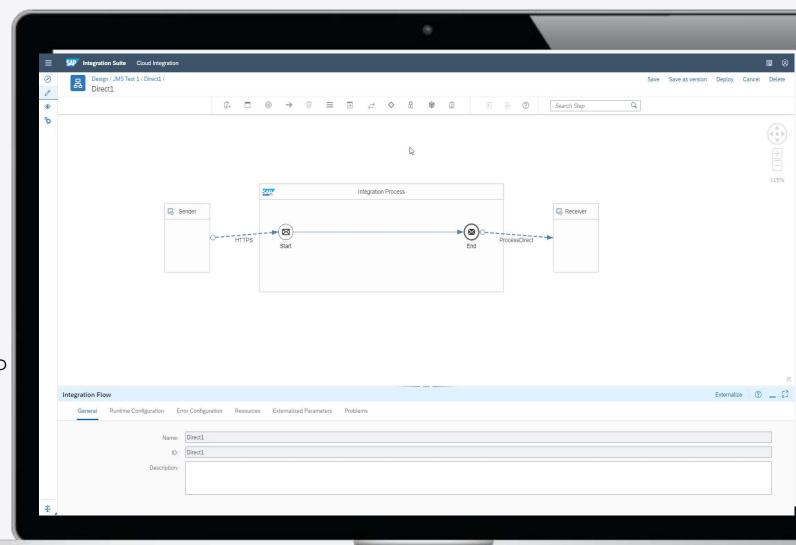
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## Connect the disconnected

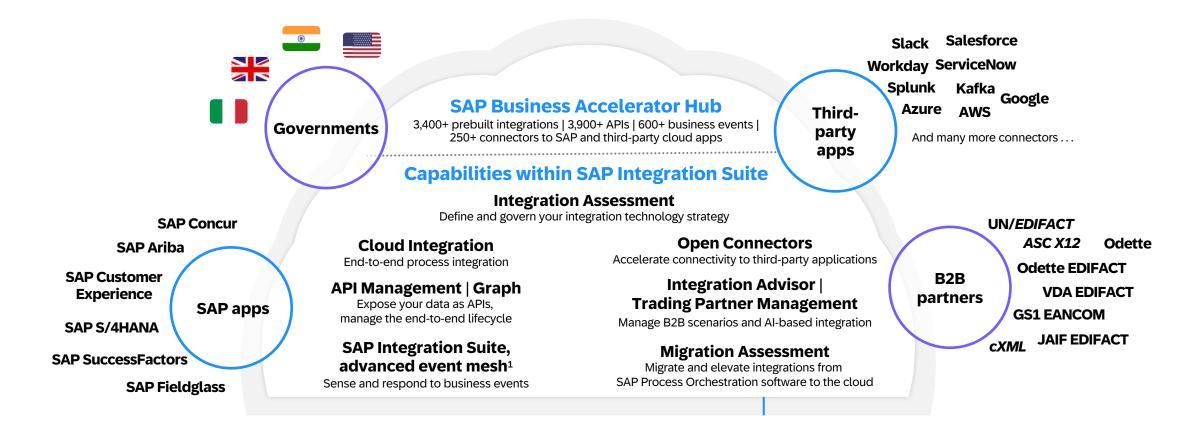
### **SAP Integration Suite**

Connect apps & processes with prebuilt tools & content across SAP & non-SAP.



#### **SAP Integration Suite**

SAP's hybrid integration platform for the Intelligent Enterprise



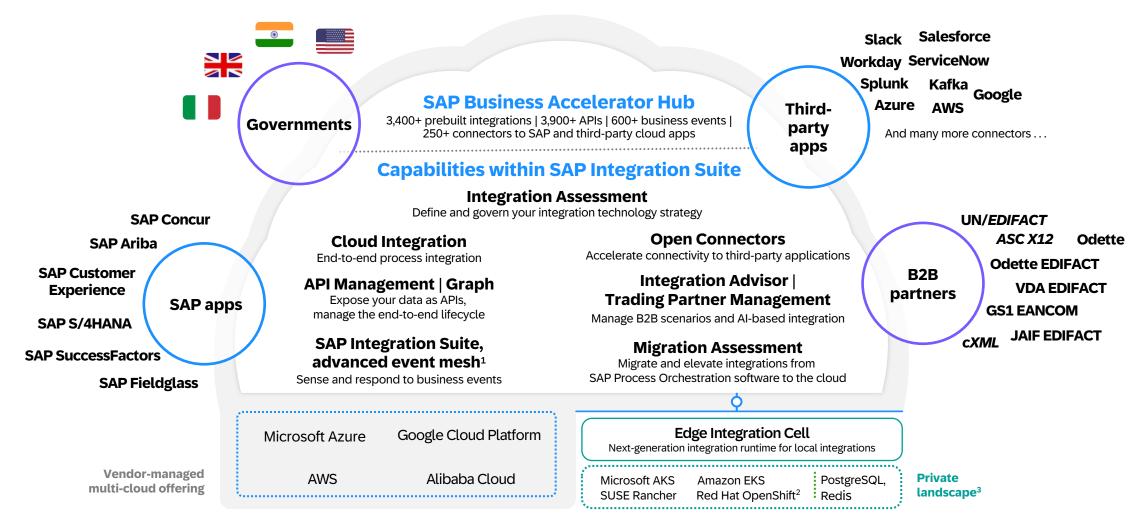
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<sup>&</sup>lt;sup>1</sup> Optional separate license | <sup>2</sup> Part of the road map, subject to change | <sup>3</sup> Private landscape corresponds to on premise or private cloud

#### **SAP Integration Suite**

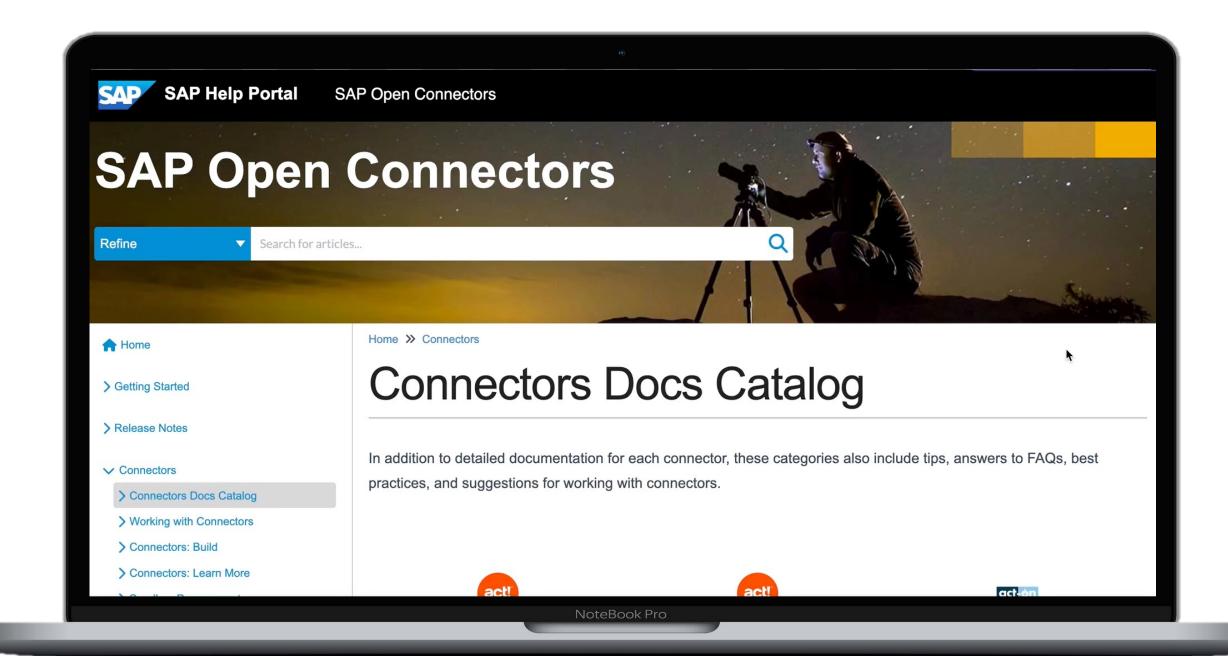
SAP's hybrid integration platform for the Intelligent Enterprise



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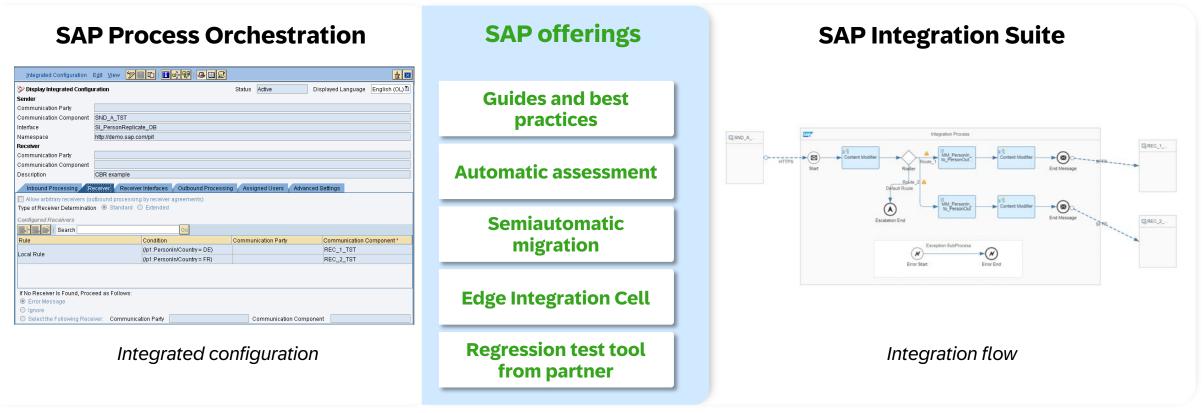
Public

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#### Migration to the cloud from SAP Process Orchestration

Migration acceleration by a factor up to 23



On premise Cloud

## SAP Migration Factory Detailed Engagement Model

Transfer to Customer, SAP Services or Partner



### Migration Assessment FREE

STEP 1: Define Scope STEP 2: Migration Plan (Approved by Customer)

#### **1-2 WEEKS**

#### **Information / Access Required**

- Migration Questionnaire
- Review as-is architecture & landscape (including interfaces and applications)
- Run automated assessment utility to assess current environment (v. 7.5 SP06 and higher)
- Access to current environment (optional)\*

#### **Access to Customer SME**

 2-to-3 (1 hr.) technical call's with customer

#### 1 WEEK

#### **Review and Approve**

- Migration Scope (inventory of integrations; SAP & non-SAP)
- Migration Roadmap (Dev/QA/Production cutover)
- Migration Plan (timeline, effort)

#### **SAP Integration Suite Education**

Migration Benefits & IS Education

## Migration Execution PAID

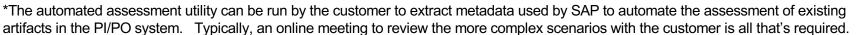
#### **STEP 3: Migration Prep & Execution**

#### **Migration Execution**

- Ramp-up customer:
   SAP Integration Suite
- Prepare environment (Dev/QA/Prod)
- Migrate artifacts
- Test & adjust migration
- Go-live
  - Configure production integration/apps
  - Monitor for issues
  - Final enablement/sign-off by customer

**Create Project Plan** 





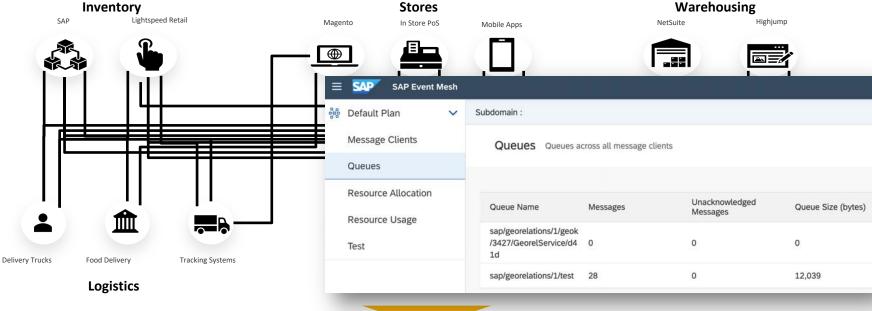


# From Spaghetti Integration to Connect only ONCE Architecture



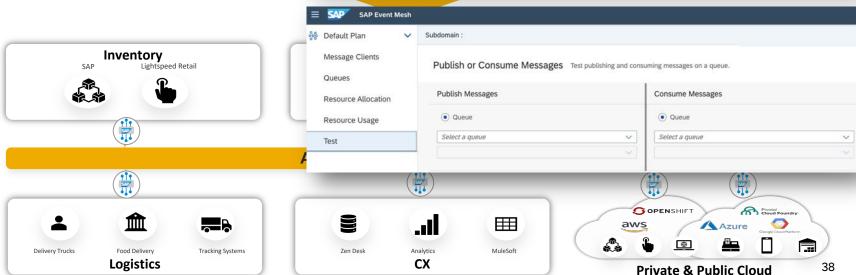
#### **From**

"Spaghetti Architectures" Delay Digital Transformation



#### To

A Publish – Subscribe Mesh



## **SAP Integration Suite**

SAP Integration
Suite helps our
customers scale
integration

650,000+

Integrations deployed

24,000+

Instances provisioned

200,000+

Systems and applications connected through SAP Integration Suite

3,400+

Pre-built integrations to accelerate integrations (incl. 300+ by partners & community)

3,800+

Ready to use APIs in SAP Business Hub SAP Datasphere

Break the data silos

SAP Integration Suite

Connect the process dots

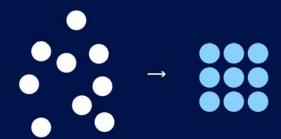
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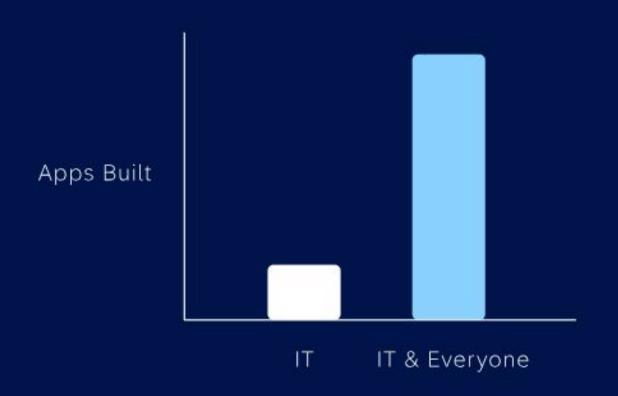
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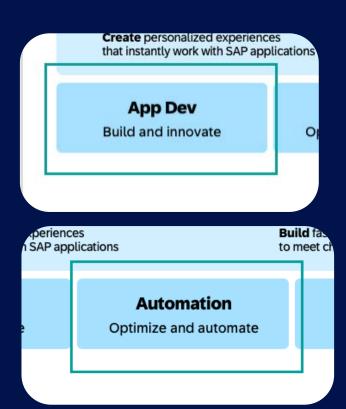


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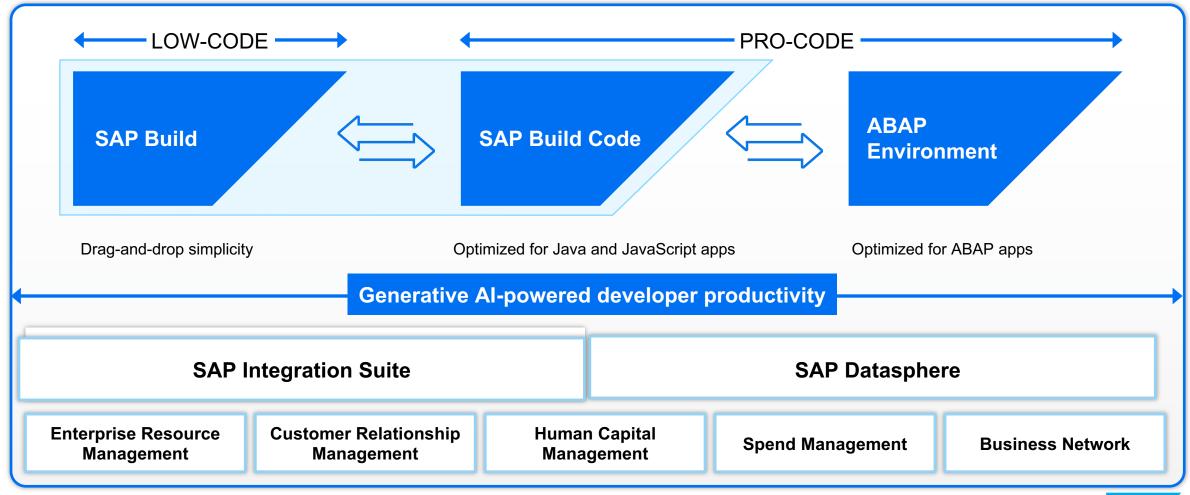
# Low Code, No Code with SAP Build Make everyone a builder





## Application development and automation on SAP BTP

Integrated solutions enabled by generative AI

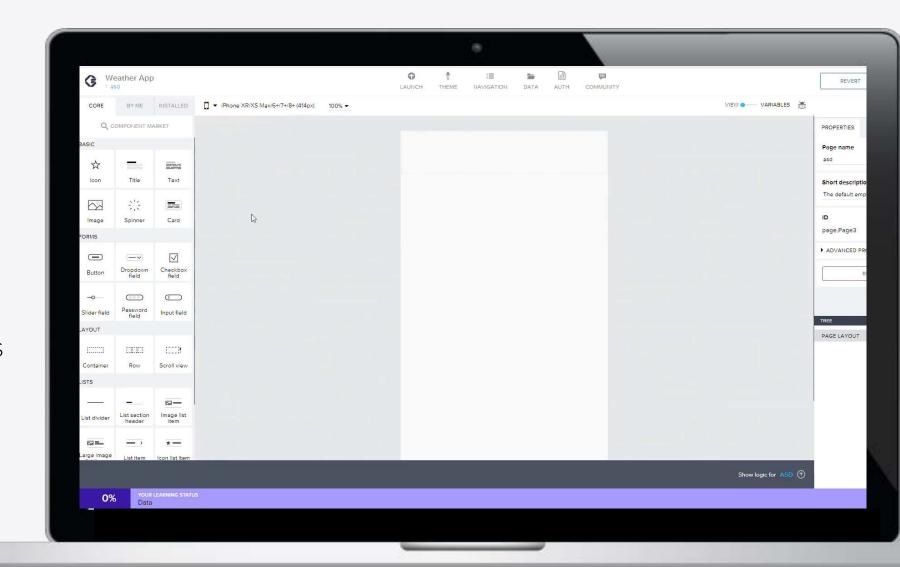




# Make everyone a builder

## **SAP Build Apps**

Develop custom business apps without coding.



# **Pif Paf Alimentos**

A mobile application for maintenance technicians using SAP Build Apps

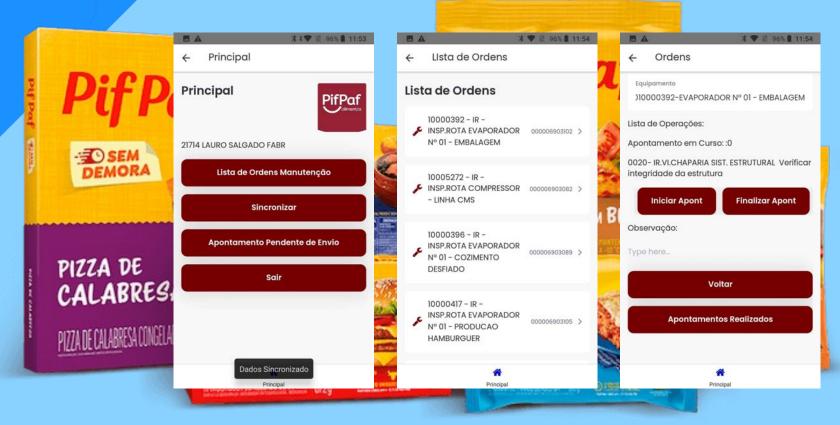




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## **Pif Paf Alimentos**

A mobile application for maintenance technicians using SAP Build Apps





3 weeks

To go-live with a mobile application

30%

Reduction in time and cost of technician data entry

10%

Reduction in paper waste

# Turn manual to automatic

# SAP Build Process Automation

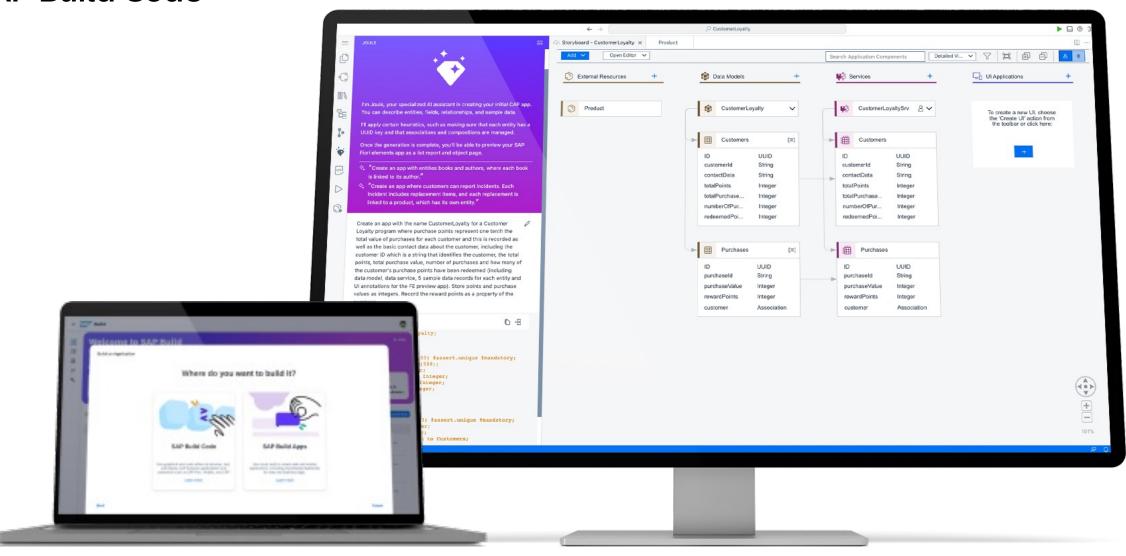
Automate workflows & tasks with drag & drop simplicity.

# Turn manual to automatic

# SAP Build Process Automation

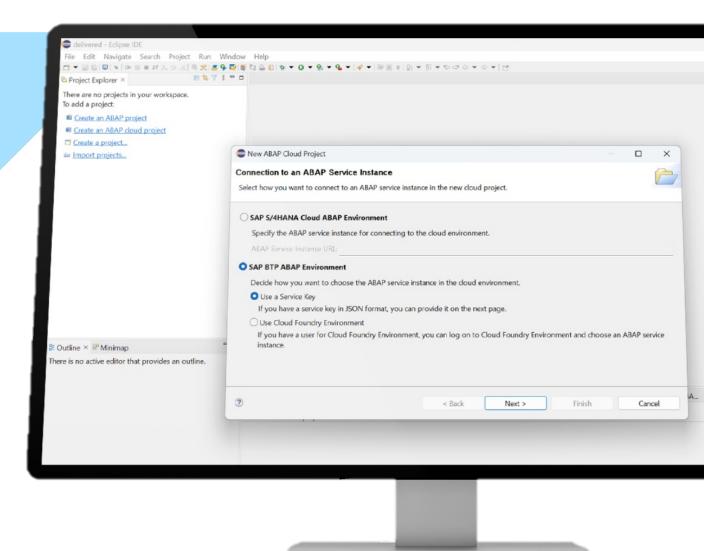
Automate workflows & tasks with drag & drop simplicity.

#### **SAP Build Code**



# SAP BTP, ABAP Environment

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SAP Datasphere

Break the data silos

SAP Integration Suite

Connect the process dots

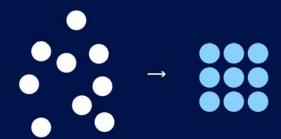
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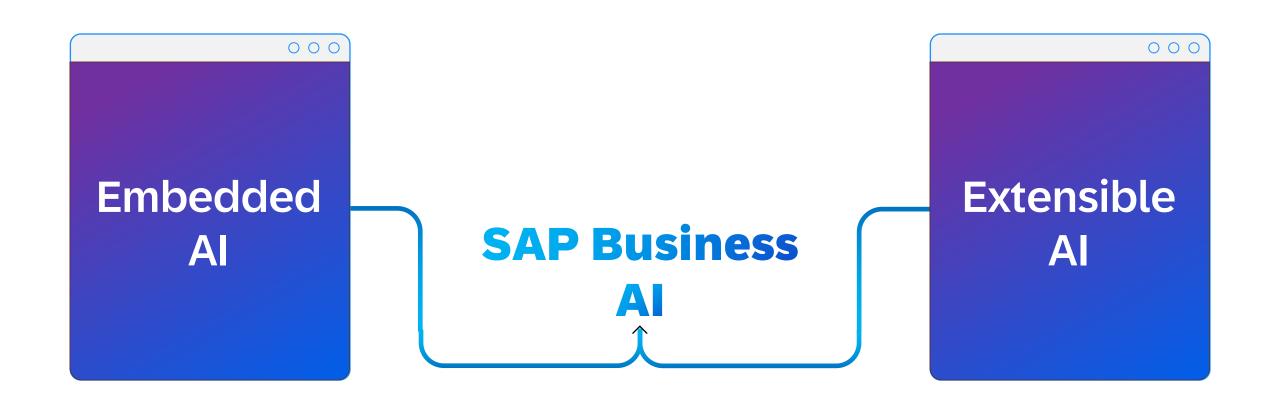
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# Infuse AI everywhere

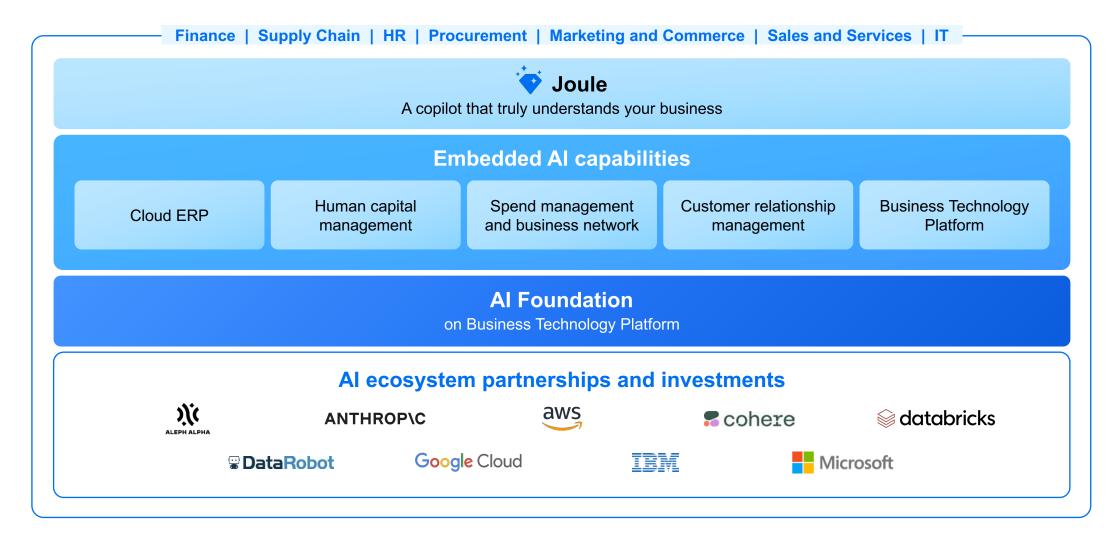


## **SAP Use Cases**



## **SAP Business Al approach**

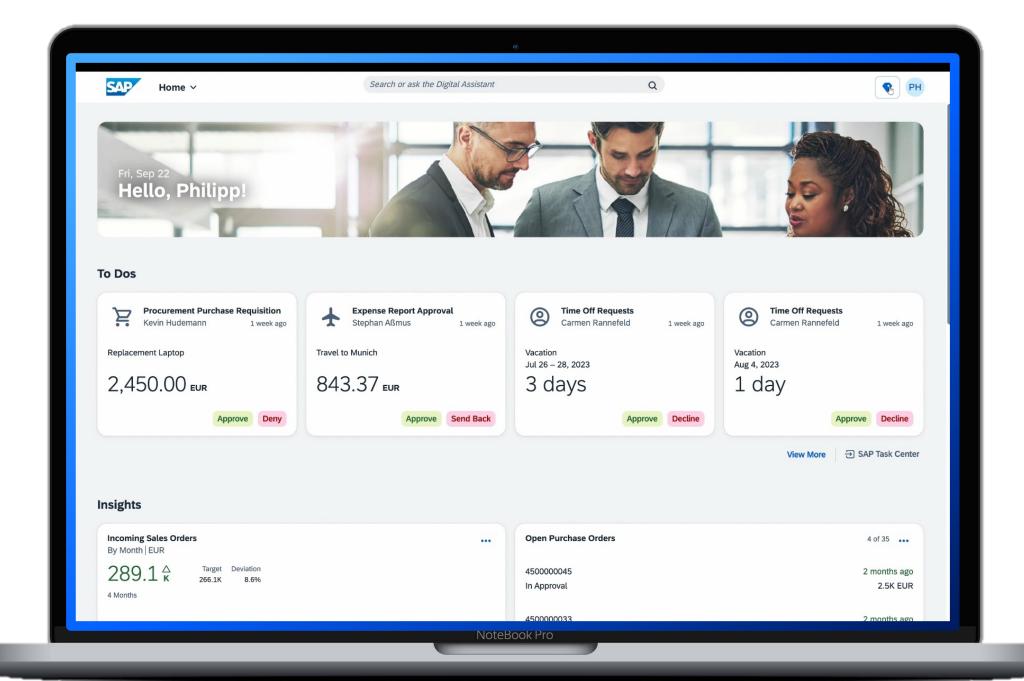


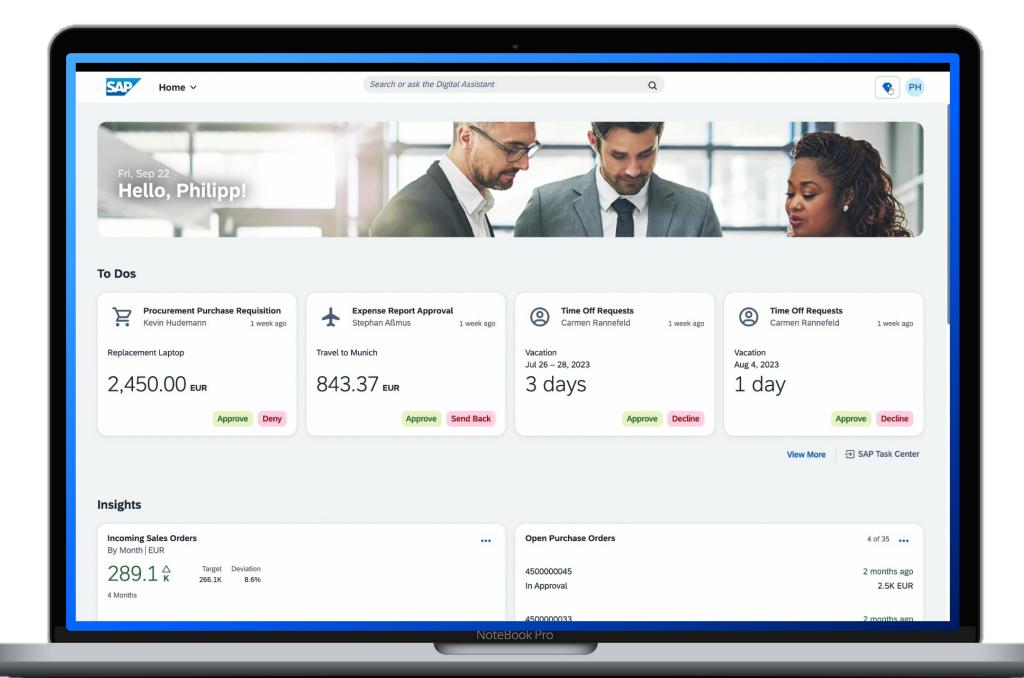


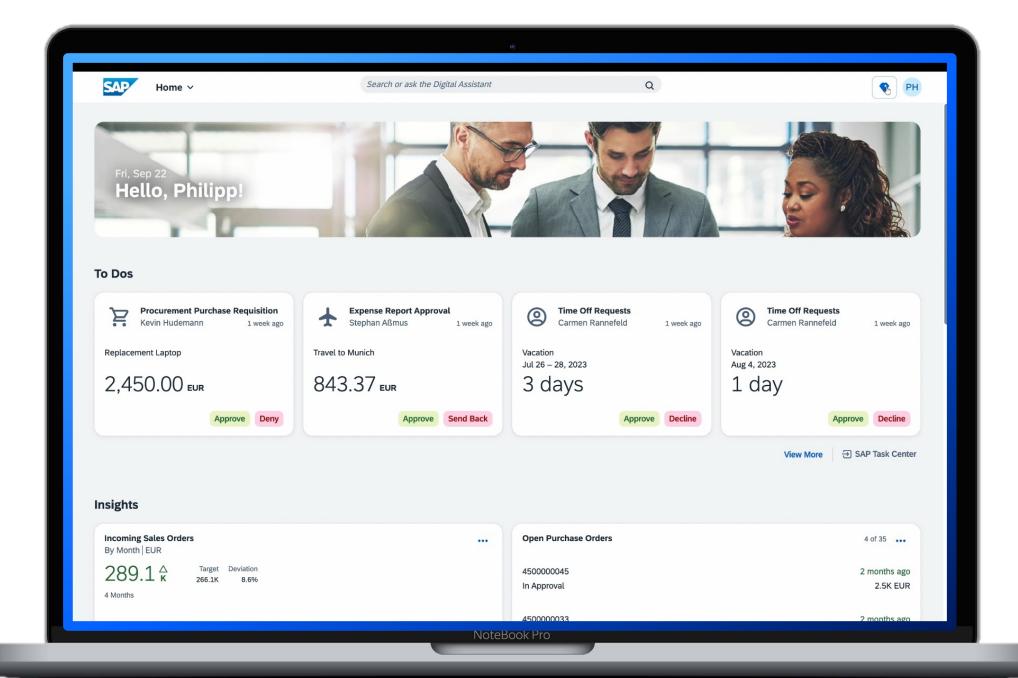
# Some of the available AI scenarios our customers are benefitting from. Today...

Finance	Supply Chain	Customer Experience	Procurement	Human Resources	IT and Cross-Function
<ul> <li>Tax Compliance</li> <li>Cash Application</li> <li>Intelligent accrual</li> <li>Travel expense auditing</li> <li>Travel expense verification</li> <li>Invoice processing</li> <li>Business Integrity screening</li> <li>Goods and invoice receipt matching</li> <li>Mobile expense entry</li> </ul>	<ul> <li>Stock in transit</li> <li>Visual Inspection</li> <li>Demand forecasting &amp; sensing</li> <li>Project-cost prediction</li> <li>Predicted delivery processing</li> <li>Demand-driven replenishment</li> <li>Forward scheduling</li> <li>Field service scheduling</li> <li>Asset prediction &amp; optimization</li> <li>Slow-moving materials prediction</li> <li>Delivery note processing</li> </ul>	<ul> <li>Predicted delivery processing</li> <li>Discount recommendations</li> <li>Intelligent sales execution</li> <li>Relationship intelligence</li> <li>Sales route optimization</li> <li>Sales order automation</li> <li>Opportunity scoring</li> <li>Customer insights</li> <li>Guided selling</li> <li>Lead scoring</li> <li>Product description generation</li> <li>Content generation</li> <li>Product recommendations</li> <li>Ticket generation</li> </ul>	<ul> <li>Guided buying</li> <li>Sourcing item and supply prediction</li> <li>Material group recommendations</li> <li>Invoice object recommendations</li> <li>Job matching for contingent workforce</li> <li>Resume ranking for contingent workforce</li> <li>O'Net labelling</li> <li>Category management</li> </ul>	<ul> <li>Skill and career path recommendations</li> <li>Learning recommendations</li> <li>Job analyzer</li> <li>Job description generation</li> <li>Interview question generation</li> </ul>	<ul> <li>Joule - AI copilot</li> <li>Document processing</li> <li>Generative AI Hub</li> <li>Analytics Just Ask</li> <li>Process automation</li> <li>Business rule mining</li> <li>Intrusion detection</li> <li>Code generation</li> </ul>

INTERNAL – SAP and Partners Only

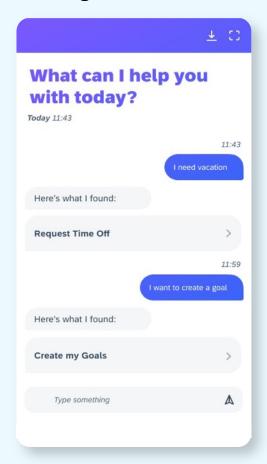






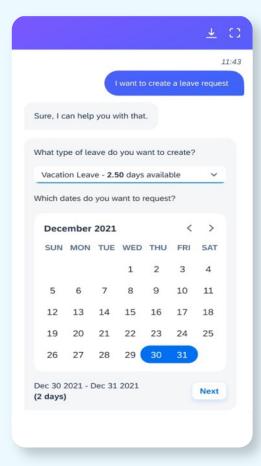
## Deliver a seamless usage experience with human-like interactions

#### **Navigational Pattern**



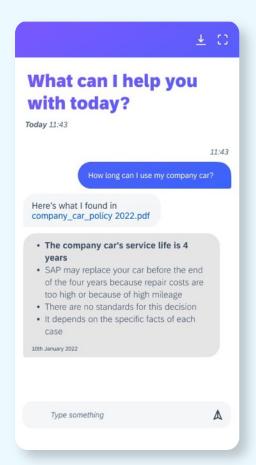
Help users navigate to the functionality they look for

#### **Transactional Pattern**



Assist users in efficient completion of tasks they need to do

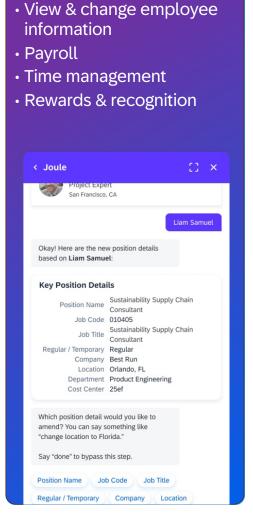
#### **Informational Pattern**



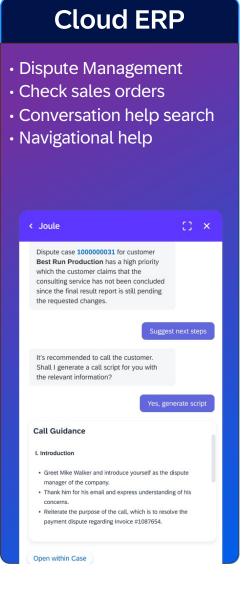
Help users retrieve the information they need

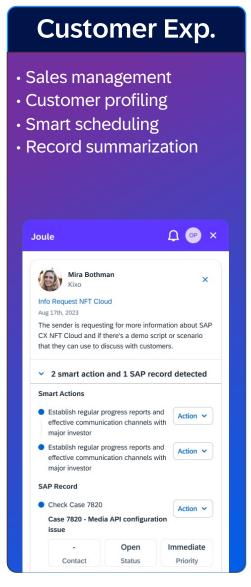
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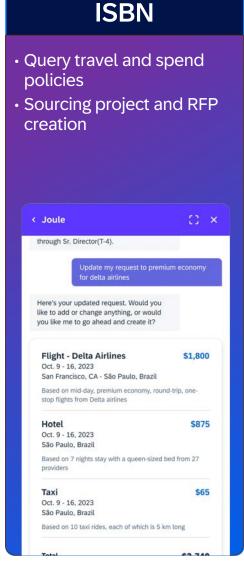
#### Joule across the portfolio

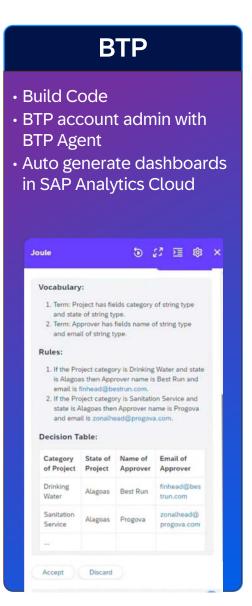


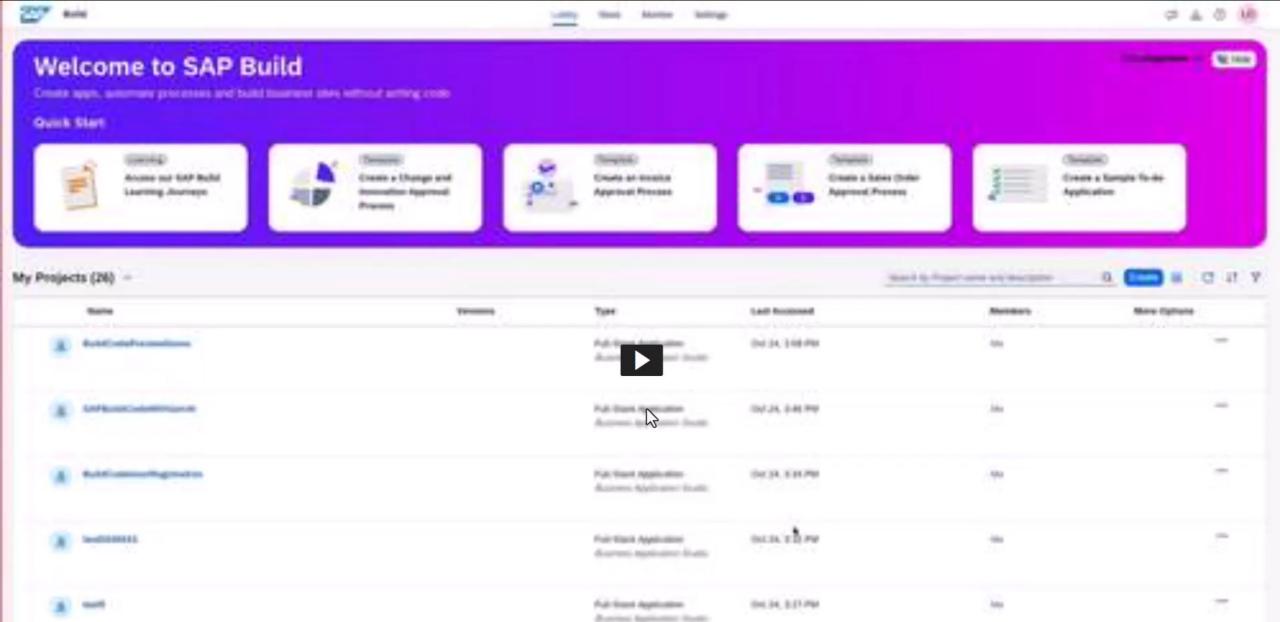
**SuccessFactors** 







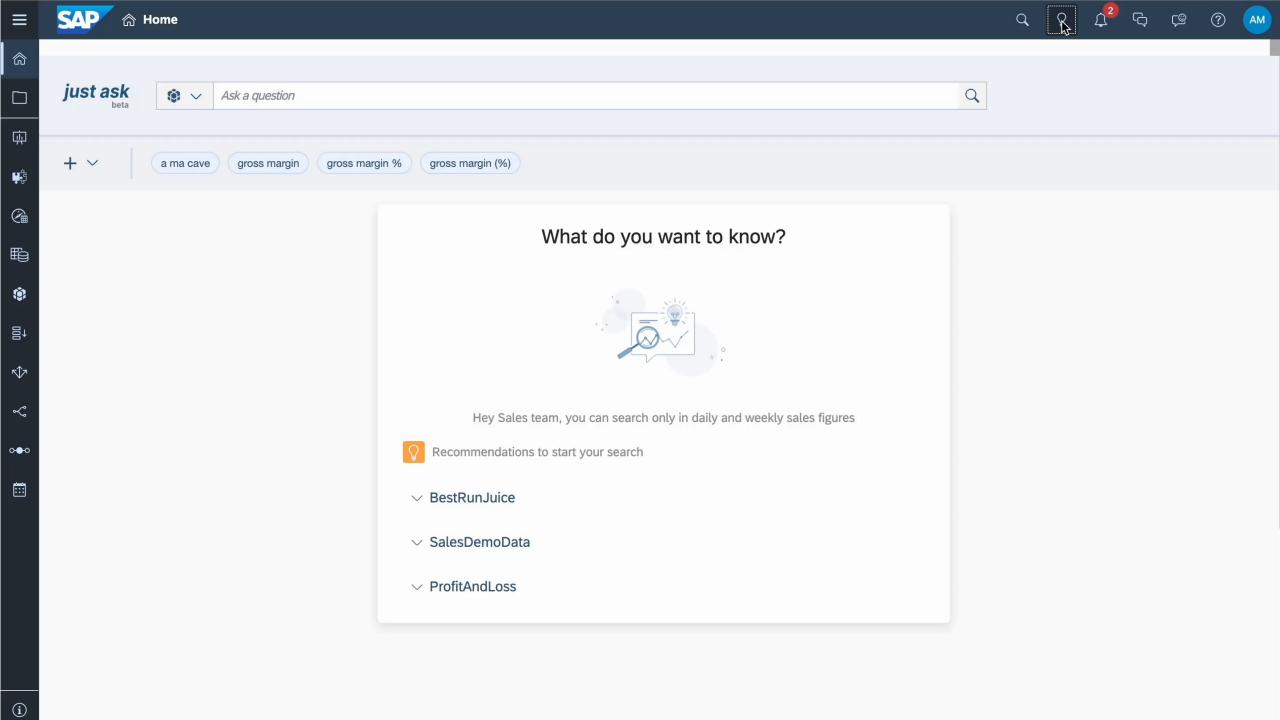


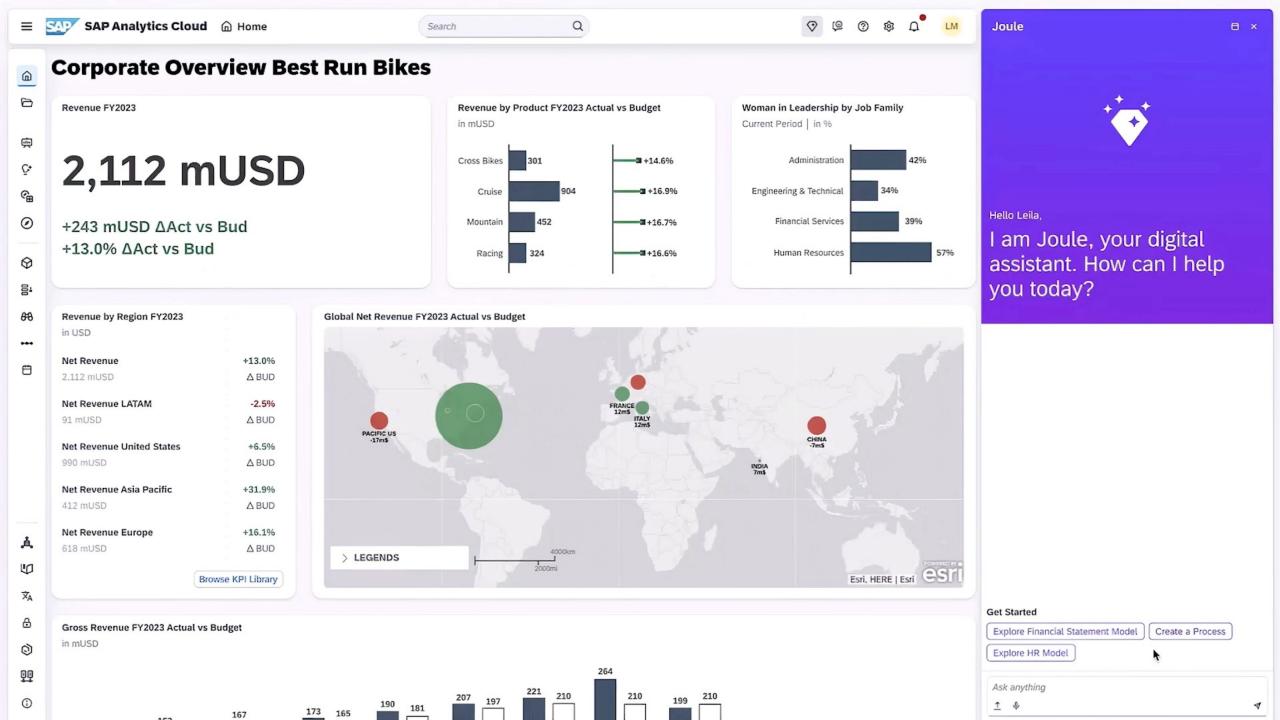


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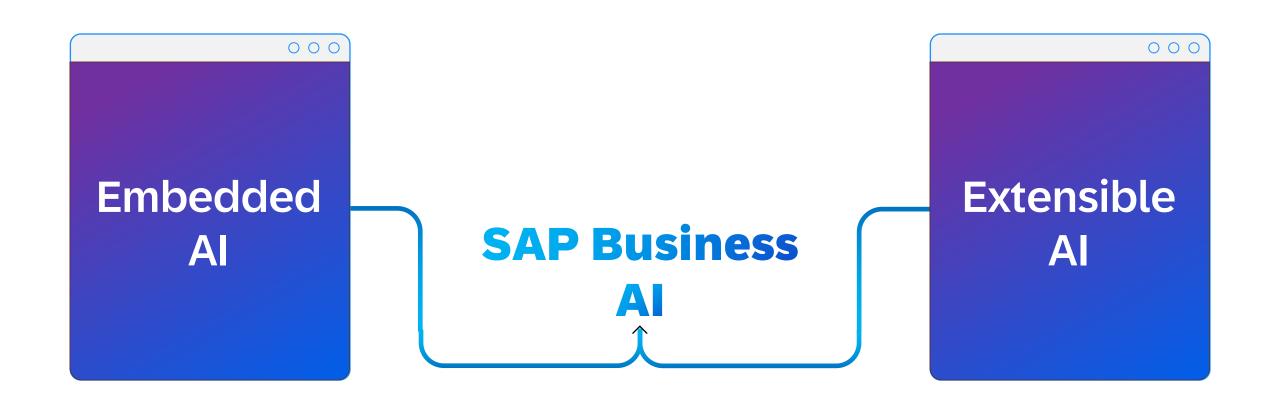
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6 parameters



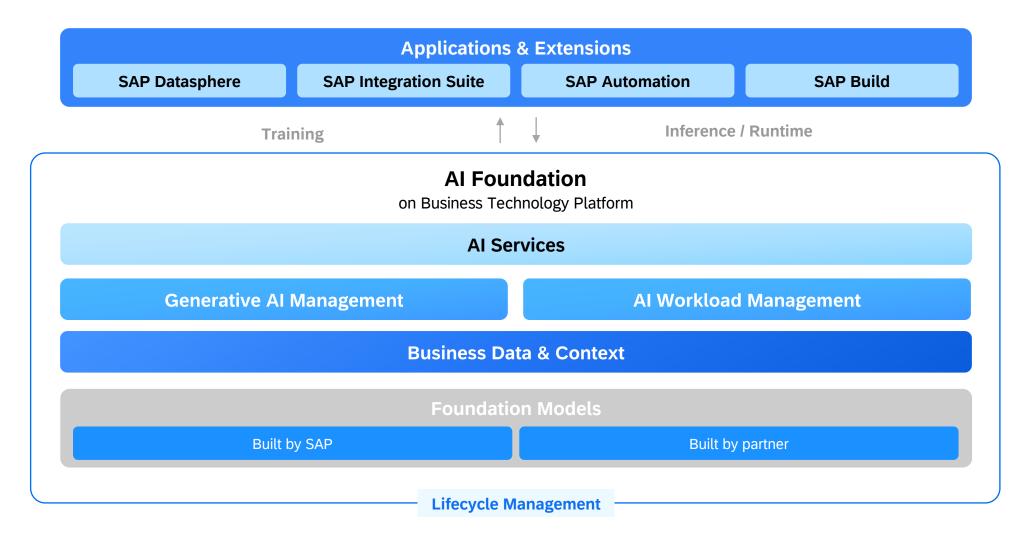


## **SAP Use Cases**



#### A complete set of services for AI developers on SAP BTP





#### **Access**











#### **Toolset**

**Playground** 

**Libraries & SDK** 

Client

#### **Trust & Control**

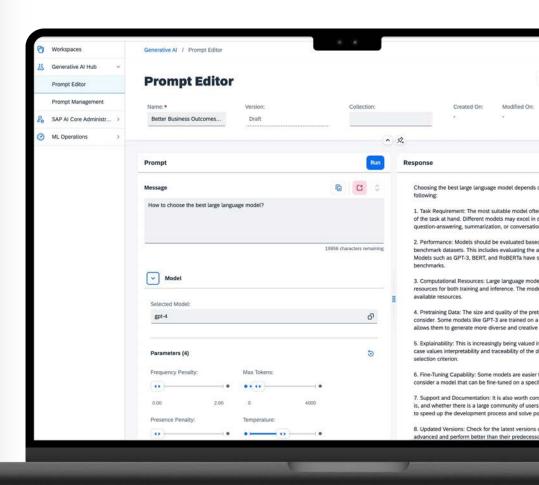
Grounding

Security

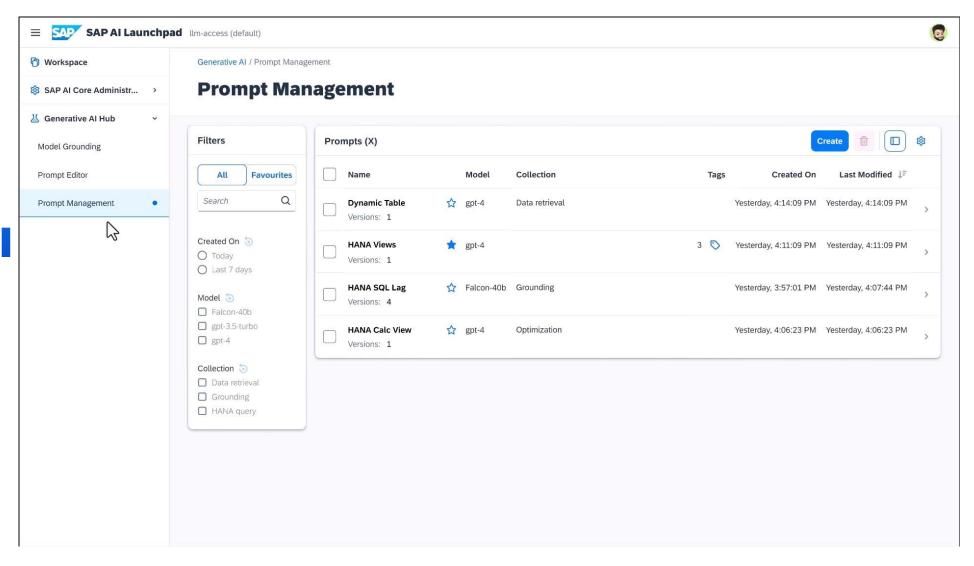
**Inference Engine** 

**Data Privacy** 

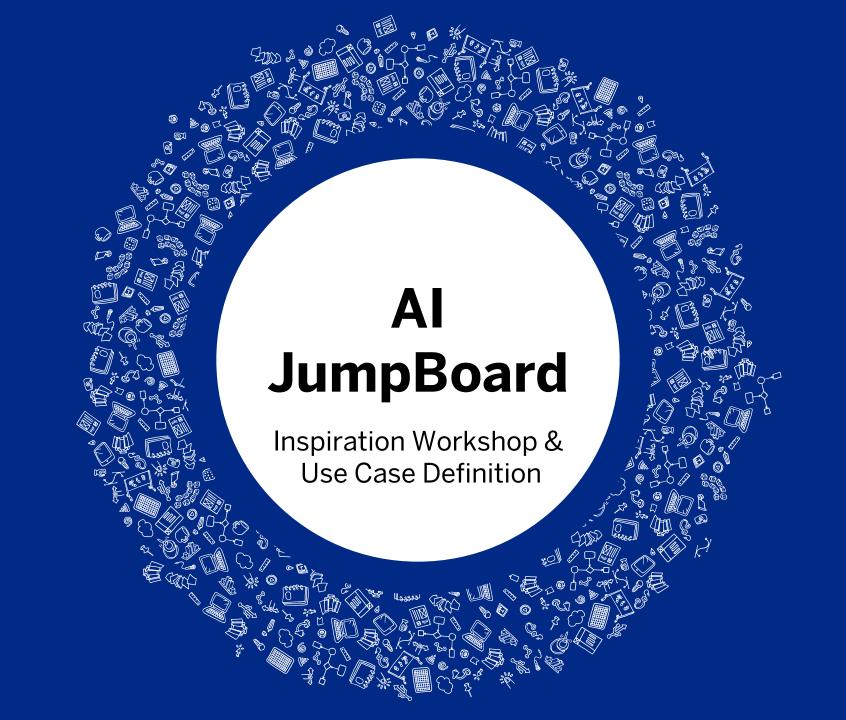
## **Generative AI Hub**



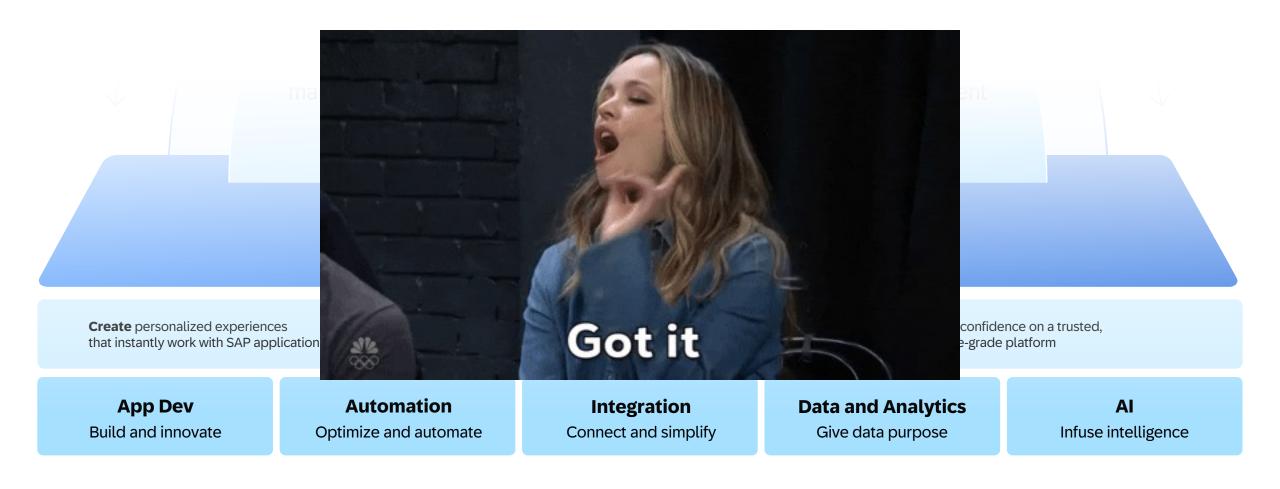
# Infuse Generative AI into your applications



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## So far, we covered the 5 main areas of the SAP BTP



INTERNAL – SAP and Partners Only



# Who is using the SAP BTP?

### Who is using SAP BTP?

## **22,000+ customers**













# 2,100 Partners 50,000 members

















# SAP BTP as the development platform for SAP

Public

#### **Finance**

SAP Watch List Screening

SAP Multi-Bank Connectivity

SAP Digital Payments Add-On

**SAP Entitlement Management** 

SAP Subscription Billing

**SAP Cash Application** 

SAP Treasury Integration for Trading Platforms

SAP S/4 HANA for group reporting (data collection)

SAP S/4 HANA Cloud for credit integration

**SAP Revenue Growth Optimization** 

SAP Cloud for Real Estate

#### **Spend**

SAP Central Invoice Management SAP Rural Sourcing Management

#### SAPS/4 HANA

SAP S/4 HANA Cloud for projects

SAP S/4 HANA for supplier quotation management

SAP Warehouse Insights

SAP Document and Reporting Compliance

#### **Supply Chain Management**

SAP Enterprise Product Development

SAP 3D Visual Enterprise

**SAP Predictive Asset Insights** 

SAP Digital Manufacturing Cloud

**SAP Product Lifecycle Costing** 

SAP Asset Strategy and Performance Management

**SAP Asset Performance Management** 



# How can you even quicker realise value?

SAP Datasphere

Break the data silos

SAP Integration Suite

Connect the process dots

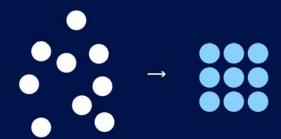
Low Code, No Code with SAP Build

Make everyone a builder



Siloed, unstructured & replicated

Connected, structured & deduplicated



Apps Built

IT IT & Everyone

Infuse AI everywhere



Somewhere

Everywhere

SAP Business Technology Platform- Business Content No need to start from zero



SAP Business Technology Platform- Embracing multi-cloud
One platform, many choices



A single choice

Multiple choices

## SAP Business Technology Platform- Business Content

## No need to start from zero



Login

### SAP Business Accelerator Hub

Accelerate your integrations, extensions, and innovations

Search by product, package, or category



Products, Processes, and Partners,

### **Explore**

Integrations, APIs, and Accelerators.

#### Consume

Visualize and consume integrations and workflows.



Products

**Business Processes** 

Categories

Q

**Domains** 

Industries

**Partners** 

More V

Community

### Choose a Product to Explore

See the various resources that each product has to offer

View All Products

### SAP S/4HANA Cloud Public Edition

Ready-to-run cloud ERP that delivers the latest industry best practices and continuous innovations. You can also accelerate and grow your business with continuous innovations.



#### SAP S/4HANA

A future-ready ERP system with built-in intelligent technologies, including AI, machine learning, and advanced analytics which transforms business processes with intelligent automation.



### **SAP Customer Experience**

Bring together customer data, machine learning technology, and microservices to power real-time customer engagements across sales, service, marketing, and commerce.



#### **SAP Business Technology** Platform

Accelerate business outcomes with integration, data to value, and extensibility.



### SAP SuccessFactors

### SAP Ariba

#### **SAP Concur**

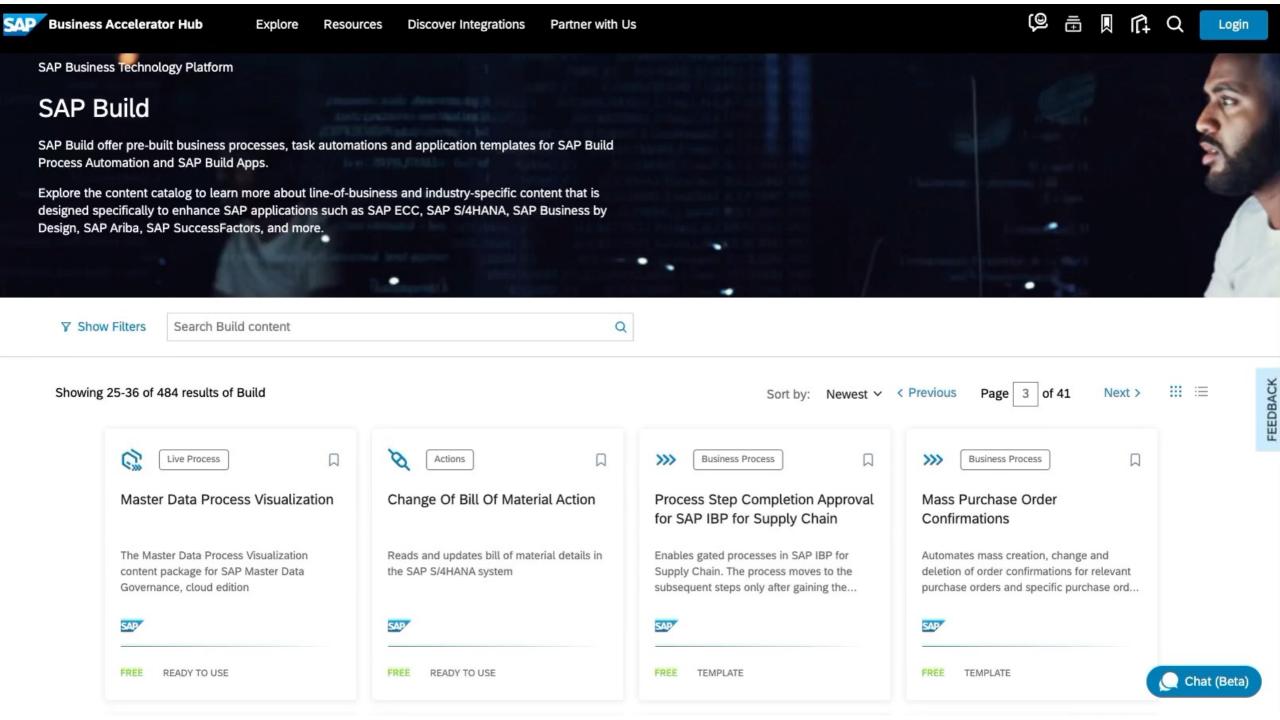
### **SAP Fieldglass**

A global cloud based human resource man-

A cloud based innovative solution that al

Dravidae an integrated online and mobile

A cloud based open Vander Management



SAP Datasphere

Break the data silos

SAP Integration Suite

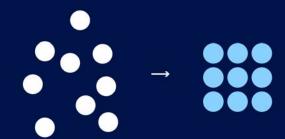
Connect the process dots

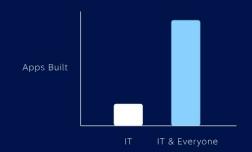
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# One platform, many choices





This overview reflects the current state of planning and may be changed by SAP at any time. Detailed information on the service scope per region is available in the <u>SAP Discovery Center</u>.

Amazon Web Services | Microsoft Azure | Google Cloud Platform | Alibaba Cloud









### Services certifications and attestations for SAP BTP

# SAP BTP runs in secure and certified environments

- Robust data centers
- Advanced network security
- Reliable data backup

# Services attestations and certifications for SAP BTP can be found under the naming in the SAP Trust Center site.

### For more details:

- Data center locations
- SAP Trust Center
- <u>Service-level agreement for SAP Cloud Services</u>\*

### **Certifications and Attestations**

- ISO 27001, ISO 27017, ISO 27018
- ISO 22301
- SOC 1 (ISAE 3402), SOC 2 (ISAE 3000)
- C5 (ISAE 3000)
- Cloud Security Alliance (CSA) Security Trust Assurance and Risk (STAR) Level 2
- Trusted Information Security Assessment Exchange (TISAX)
- EU Cloud Code of Conduct
- Hébergeurs de Données de Santé (HDS)
- Japan's Information System Security Management and Assessment Program (ISMAP)
- KRITIS
- U.S. Federal Risk and Authorization Management Program (FedRAMP)
   International Traffic in Arms Regulation (ITAR)







<sup>\*</sup>Also refer to the respective product supplements



# Where to start?

### Where to start? How SAP helps to deliver successful results

#### SAP BTP Guidance Framework

- Discover your compass for architecting, implementing, and operating solutions on SAP BTP
- Your central access point for:
  - Decision guides
  - Reference architectures
  - Methodologies
  - Best practices
  - And more

#### **SAP Discovery Center**

- Realize the use cases as a mission
- Be inspired by customer stories
- Adapt the architecture
- Analyze cost with an <u>estimator</u>
- Gain more insights into <u>road maps</u> and <u>service plans</u>

### **SAP Learning**

- Develop your SAP skills for free, anywhere, anytime, and at your own pace at learning.sap.com
- Access more than 100 SAP Learning Journeys for SAP BTP and more
- Start your journey with <u>Discovering SAP Business</u> Technology Platform

### Onboarding resource center for SAP BTP

- Obtain access to your services
- Be empowered with proper governance and structure
- Highlight best practices and things to consider
- Gain helpful assets and resources for self-service guidance

#### Free tier and trial

- Find the best try-to-buy solution for your situation and role
- Start developing check out the mission catalog
- Be productive with a simple upgrade with free-tier service plans
- Get support from <u>SAP Community</u>
- Access SAP Discovery Center

### **Road map**

- Learn how road maps from SAP support the journey to the future SAP product portfolio
- Check out the latest road map for SAP BTP for upcoming platform innovations



Scan this code to learn more



Scan this code to learn more



Scan this code to learn more



Scan this code to learn more



Scan this code to learn more



Scan this code to learn more



# Overviews for you

### Cloud services for SAP BTP

service

#### **Enterprise readiness** with holistic lifecycle management

- → Change and deployment
- Technical ops automation
- Alerting
- → Smooth integration option into existing application lifecycle management processes

### **SAP Business Technology Platform**

#### **Discovery Center**

Actionable and guided missions

Service catalog

Best-practice enablement and learning content

#### **Ecosystem and Marketplace**

Integration packs Built-in industry and LoB content Business workflows and bots Business apps and third-party data

Integration **App Dev Automation Data and Analytics** ΑI **SAP Build Apps SAP Build Process SAP Integration Suite** SAP AI Core SAP Analytics Cloud • Business intelligence **Automation**  Cloud Integration **SAP Build Work Zone**  Augmented analytics Workflow API Management SAP AI Launchpad **SAP Build Code**  Enterprise planning management • Trading Partner Management SAP Business · Decisions and rules **SAP Datasphere** · Integration Advisor **Application Studio SAP AI Business Services** · Self-service data access Robotic process Open Connectors SAP Mobile Services automation bots Data discovery Data Attribute · Integration Assessment SAP Document Management Orchestration Recommendation Process visibility Migration Assessment Processing and persistency Document Information · Hybrid / Edge Integration Data governance **SAP Task Center** Extraction SAP BTP, ABAP Environment Data ingestion Personalized SAP Integration Suite, Recommendation **SAP Master Data** advanced event mesh Governance **SAP Business** 

#### **Enterprise security** services and hybrid identity and access management

- → Cloud identity services
- → Risk and compliance
- → Secure development

#### **Learn more**

SAP BTP Innobytes -Monthly innovation highlights

Public

**Accelerator Hub** 

SAP HANA Cloud

### **Application Development with SAP Business Technology Platform**

Business user

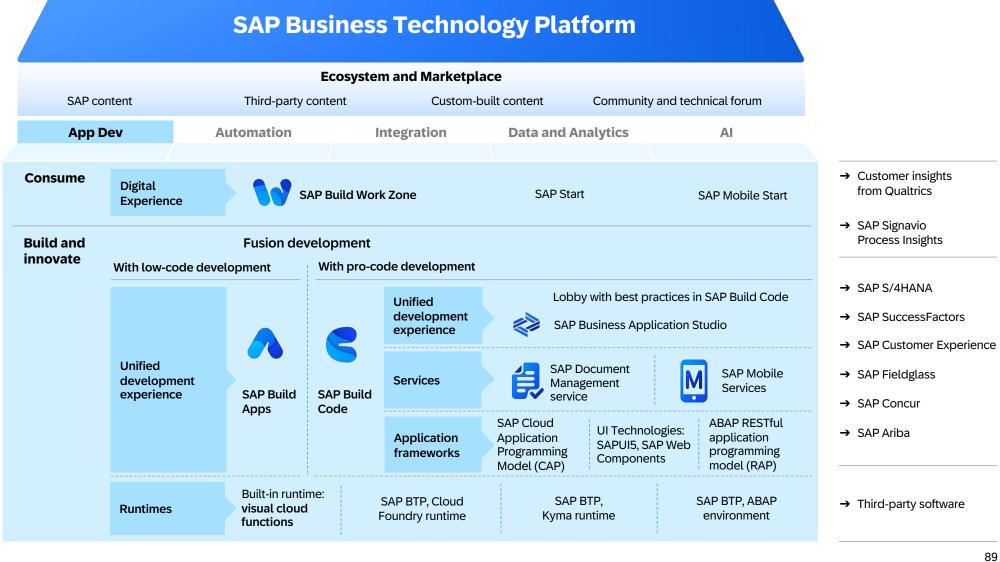
Line-of-business

business analyst

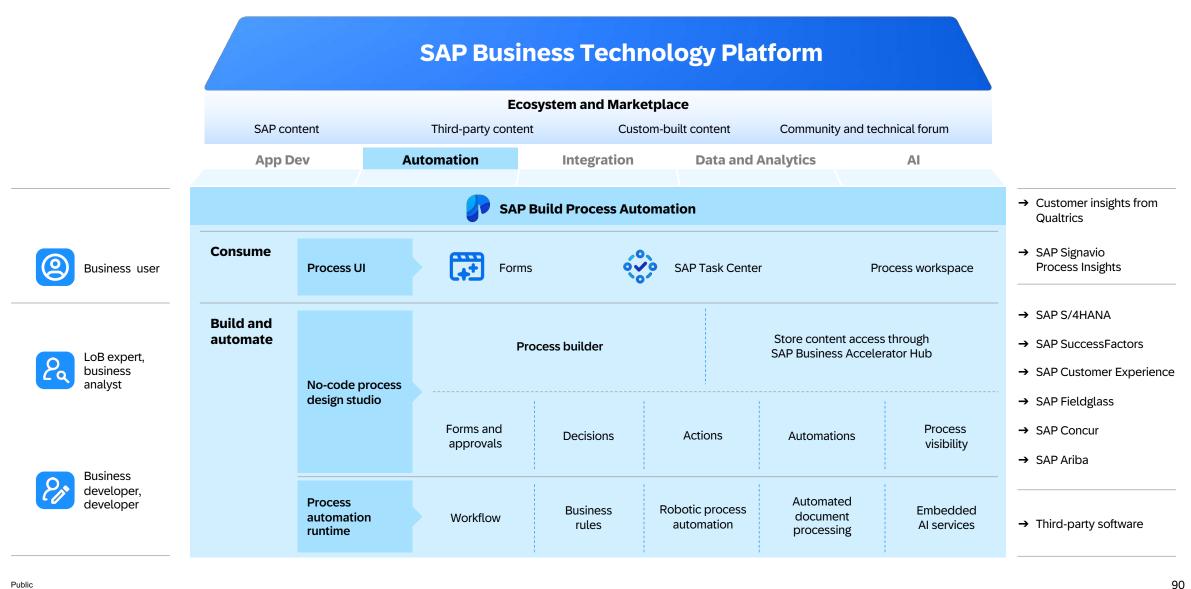
(LoB) expert,

Developer,

IT administrator



### **Automation** with SAP Build Process Automation



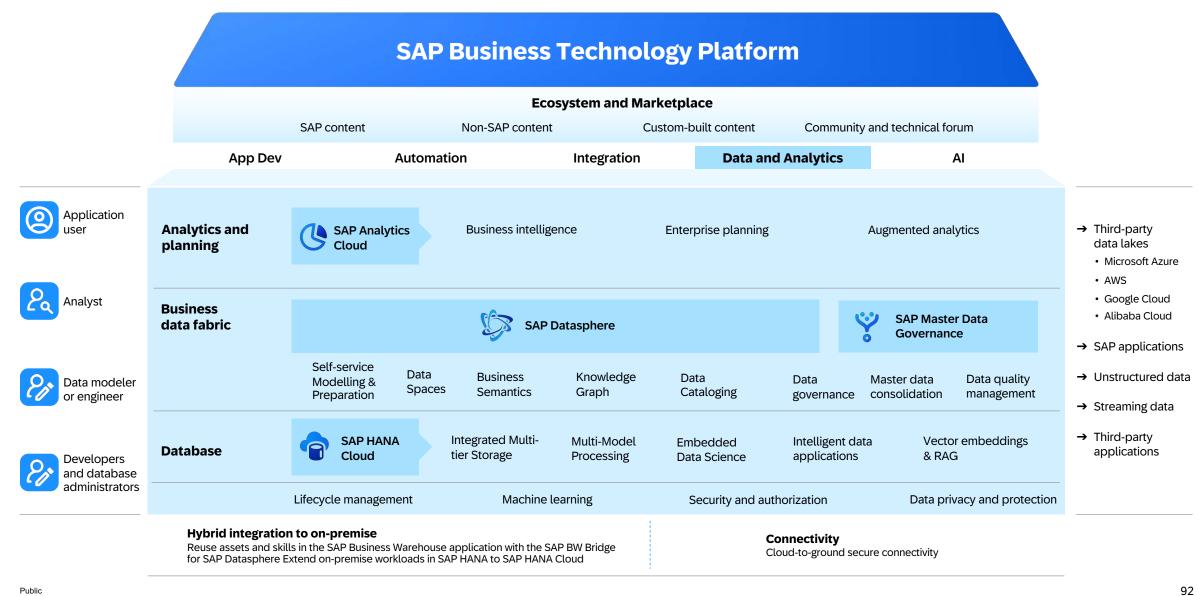
### **Integration** with SAP Business Technology Platform

#### **SAP Business Technology Platform Ecosystem and Marketplace** SAP content Non-SAP content **Custom-built content** Community and technical forum **App Dev** Integration **Data and Analytics** Automation ΑI Explore, discover, and consume business events, APIs, connectors, and built-in integrations **SAP Business Accelerator Hub** → Design to operate Al-assisted integration 3,400+ built-in integrations\* 250+ connectors to SAP and → Third-party apps → Lead to cash third-party software **Automated migration** 3,900+ APIs and data graphs → Recruit to retire 350+ end-to-end business processes 600+ business event types Industry B2B standards → Source to pay → SAP apps Integration platform-as-a-service (iPaaS) connecting processes and data across your value chain SAP Integration API-based and Low-code → Trading partners Hybrid B2B / B2G Service Security and Monitoring integration event-driven integrations integration composability governance and operations experience integrations Developers → Governments Integration strategy **SAP Integration Solution** Migration from proposals **Advisory Methodology SAP Process Orchestration** SAP Integration Suite, → Event streams Asynchronous communication in real time across distributed environments advanced event mesh **Cloud Integration Automation Connectivity Services Destination**

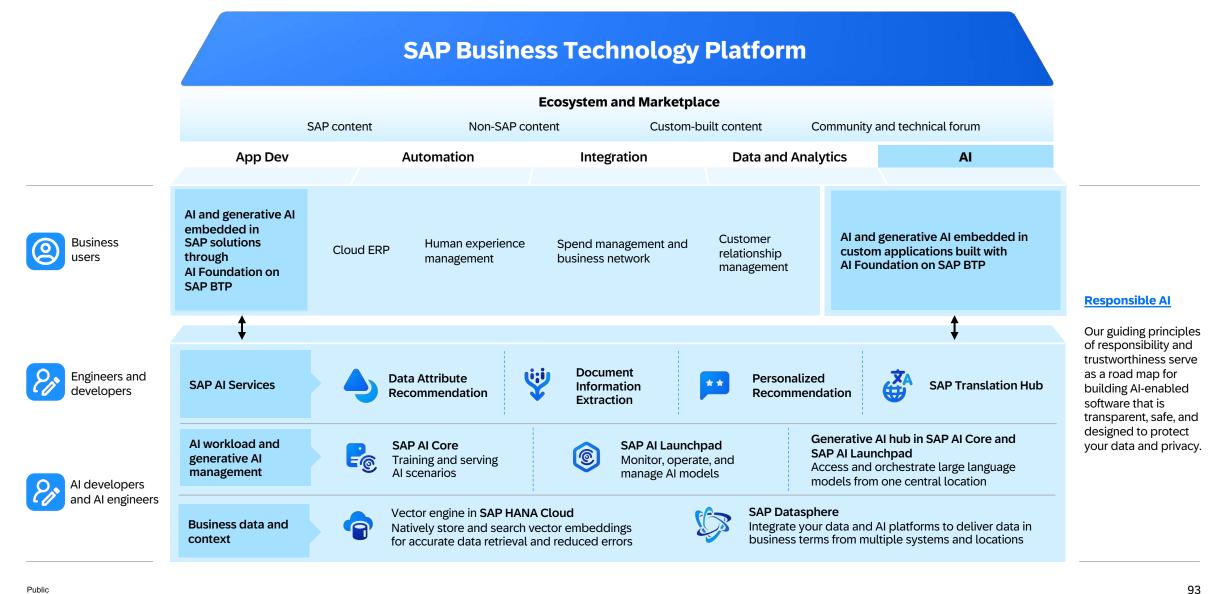
#### Hybrid integration runtime

On-premise-to-on-premise integration in hybrid landscapes

### **Data and analytics with SAP BTP**



### Al with SAP Business Technology Platform





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### **Other Sessions**



1. SAP BTP Overview: Making Sense of SAP BTP's Five Pillars from

 Leveraging SAP BTP Developer Tools for a Clean Core Strategy – 23<sup>rd</sup> of May – 12:30 PM - 01:15 PM

INTERNAL – SAP and Partners Only



# Thank you

Vivien Boche
Senior Director – SAP Business Technology Platform
Vivien.boche@sap.com

Let's connect

I share more information in a simplified form about SAP BTP on LinkedIn



# **SAP**insider







### **SAPinsider.org**

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