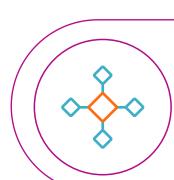


Infographic

# Charting AI: 10 Must-Have Data Management Essentials

Cloud modernization and artificial intelligence (AI) go hand in hand. In fact, 84% of data leaders strongly believe modernizing legacy data infrastructure to the cloud is essential to maximize AI benefits.

To unlock the full potential of AI, fast-forward your cloud journey and look out for these key data management capabilities.

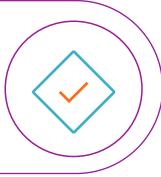


#### **Data integration**

Get your hands on a data management platform that can integrate data from various sources, including databases, data lakes, external application programming interfaces (APIs) and streaming data - making extract, transform and load (ETL) processes seamless.



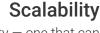
Ensure data is accurate, consistent and error-free with advanced data quality features. Utilize data governance tools to maintain data integrity and comply with regulations.





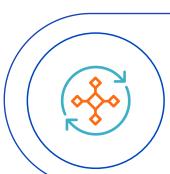
### Data cataloging and metadata management

Make it easy for users to discover, understand and access data assets with a data catalog. Plus, equip yourself with metadata management capabilities to track data lineage and supply context for data usage.



Opt for a data management platform designed for scalability — one that can handle growing data volumes and workloads as Al initiatives expand.





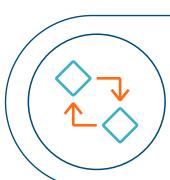
### Real-time data processing

Turn to real-time data ingestion, processing and analysis for AI use cases that require up-to-the-minute insights and actions.



Take advantage of APIs and cutting-edge tools to access data programmatically, enabling effortless integration with AI algorithms and applications.





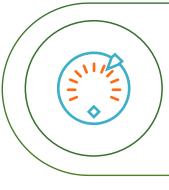
# Data versioning and lineage

Trace data changes and their impact on AI outcomes with data versioning and lineage tracking, providing transparency and reproducibility in Al model development.

#### Automated data pipeline orchestration Reduce manual effort and errors by streamlining data processing and

transformation tasks with automated workflows and data pipeline orchestration features.





#### Machine learning integration Simplify AI model development and deployment by integrating with machine

learning (ML) platforms and libraries, like TensorFlow and PyTorch.

# Control access and monitor usage with API management capabilities -

**API** management

this is vital if you expose data for AI consumption.



Ignite AI with a cloud-native data management platform.

**GET EBOOK** 

Source: Informatica, Why You Need Cloud Modernization to Unlock the Potential of AI, 2024



Where data & AI come to

Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE®, our Al engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform