

# AI built to transform every part of your business



## SAP Business AI.

### Relevant

Make agile decisions by leveraging AI designed with your business context in mind

### Reliable

Use AI trained on your industry and company data, driven by SAP process expertise, and in the solutions you use daily

### Responsible

Run responsible AI built on leading ethics and data privacy standards

## Unleash the power of Generative AI.

Harness the immense power of Generative AI for your business by leveraging built-in AI capabilities in SAP applications that have been developed using industry-specific data and deep process knowledge. Accelerate your journey with RISE with SAP, the industry leading cloud ERP AI-powered solution.

“With SAP’s rich history and business process expertise, it is uniquely positioned to deliver AI that helps customers better leverage data to achieve measurable business outcomes.”

**Ritu Jyoti**, IDC, Group Vice President, Worldwide Artificial Intelligence and Automation Research Practice Global AI Research Lead



### Finance

- **Automate** manually intensive tasks so you can focus on strategic initiatives
- **Manage** capital effectively with improved reporting accuracy
- **Mitigate** fraud risk and reduce losses with anomaly detection

**99%**  
of payments automatically matched

[Learn more](#)

### Supply Chain

- **Predict** customer demand reliably with AI-powered demand forecasting
- **Improve** quality with intelligent anomaly detection and visual inspections
- **Streamline** operations and maximize efficiency with predictive maintenance

**92%**  
faster forecasting

[Learn more](#)

### Procurement

- **Simplify** processes and make better decisions in less time with recommendations
- **Recommend** quality suppliers with guided sourcing that matches your unique needs with the right supplier
- **Suggest** products and services to help your employees remain compliant

**350 hours**  
saved each month through automation

[Learn more](#)

### Human Resources

- **Identify** highly qualified talent in less time with intelligent resume analysis
- **Help** your workforce reach its potential with personalized development paths
- **Simplify** workflows and focus on critical tasks with intelligent workforce management

**>4.2M**  
learning recommendations per month

[Learn more](#)

### Sales & Service

- **Rank** leads and identify top opportunities with AI-powered opportunity scoring
- **Predict** customer behavior and minimize customer churn
- **Classify** service cases automatically and provide solution recommendations

**10%**  
faster resolution of service tickets

[Learn more](#)

### Marketing & Commerce

- **Personalize** the customer journey with tailored recommendations
- **Increase** customer conversion by maximizing engagement
- **Drive** revenue by guiding sales teams to the most promising opportunities

**48%**  
increase in repeat customers

[Learn more](#)

### IT & Cross-Function

- **Accelerate** development with pretrained AI models
- **Manage** the AI model lifecycle in one central place
- **Run** AI responsibly with transparency and compliance

**>2.7M**  
documents automatically evaluated and classified

[Learn more](#)

## Put AI to work for your business using RISE with SAP.

A cloud-based ERP system with a clean core is the foundation for AI to enhance mission critical processes and data. With a clean core ERP system in the cloud, companies ensure their data is accurate and relevant for AI-powered processes. RISE with SAP is the solution for this ERP journey to the cloud. RISE with SAP provides you:

**AI-powered, cloud ERP platform** with end-to-end business process intelligence and automation tailored to your business

**Managed cloud infrastructure** for high performance, security, and availability

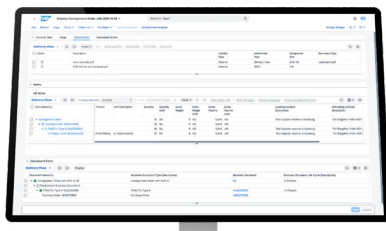
**Migration and adoption services** to transform your business with confidence

SAP's strategy is to deliver AI ERP innovation uniquely through RISE with SAP.

## Discover how SAP is innovating with Generative AI.

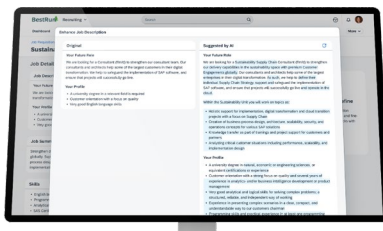
Generative AI, a form of artificial intelligence, can produce text, images, and varied content based on its training data. At SAP, we integrate this technology with extensive industry-specific data and deep process knowledge to create innovative AI capabilities for the SAP applications you use every day.

It's relevant to your business, reliable, and responsible by design.



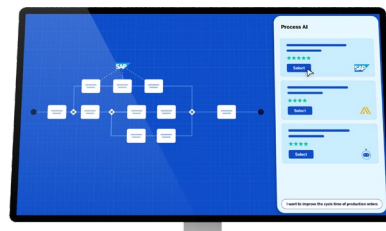
### Expedite freight verification and documentation

Automate the processing of tens of thousands of goods receipts and delivery notes in SAP Transportation Management. Avoid data entry errors and process many types of document layouts without needing to do any training.



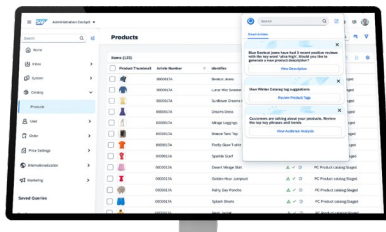
### Create compelling job descriptions and interview questions

Enable your hiring managers to write compelling job descriptions, attract top talent, and quickly generate interview questions tailored to the candidate and the role with SAP SuccessFactors Recruiting.



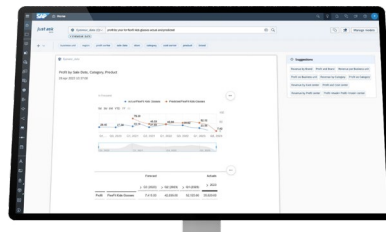
### Generate ready-to-use process models and KPI recommendations

Help your process owners and analysts quickly identify the best-suited, ready-to-use process models and KPIs for your business with SAP Signavio Process Transformation Suite.



### Enhance employee and customer experience

Support your teams to complete tasks using natural language and receive relevant in-application help with SAP Digital Assistant. In SAP Customer Experience, use it to generate engaging content, from writing compelling product descriptions to crafting personalized email replies.



### Get insights faster using natural language

Quickly access trusted insights with SAP Analytics Cloud's Just Ask feature. In your natural language, this solution enables fact-based decision-making through natural language queries and conversational analytics.

Disclaimer: Roadmap items planned for release later in 2023. This is the current state of planning and may be changed by SAP at any time.

## Learn how we approach Responsible AI.

Our [guiding principles](#) of responsibility and trustworthiness serve as the foundation for building AI-enabled software that is transparent, safe, and designed to protect your data and privacy. For more information, please review our approach to [AI Ethics](#) and our [Secure Software Development Lifecycle](#).