



V.I.P. INDUSTRIES CUSTOMER STORY

CONTEXT

VIP Industries, headquartered in Mumbai, is a consumer goods manufacturer focused on travel utilities, moulded plastic cases, and furniture. With a presence in 27 countries, they operate over 8,000 retail outlets and collaborate with a network of 1,300 retailers. The company employs over 700 individuals and achieves an annual revenue of \$180 million.

CHALLENGE

VIP Industries planned to transition from ECC to SAP S/4HANA to address their expanding business requirements. Using S/4HANA, they aimed to enhance productivity, digitise processes for efficient management, and minimise losses.

SOLUTION

By leveraging SAP S/4HANA Cloud, Wakefit achieved automated and precise profitability analysis in real-time. They successfully integrated SAP S/4HANA Cloud, private edition, with their in-house CRM, e-commerce, bank payments, and barcode scanning applications.

RESULT

Leveraging their familiarity with SAP solutions, VIP Industries opted for an upgraded version of the same solution. To transition to SAP S/4HANA, they first upgraded to the latest release of SAP ERP. Nihilent, renowned for its expertise in technical and techno-functional upgrades/conversions, provided valuable assistance, drawing from their extensive experience in serving clients of various sizes, complexity, and budgets.

CONCLUSION

With SAP S/4HANA Cloud, businesses can harness advanced technologies and real-time analytics to gain valuable insights into customer experiences, product performance, and profitability information. These insights are accessible on various devices, providing flexibility and convenience for users.

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