



CONNECTING THE EXTENDED SUPPLY CHAIN THROUGH DATA

November 2022

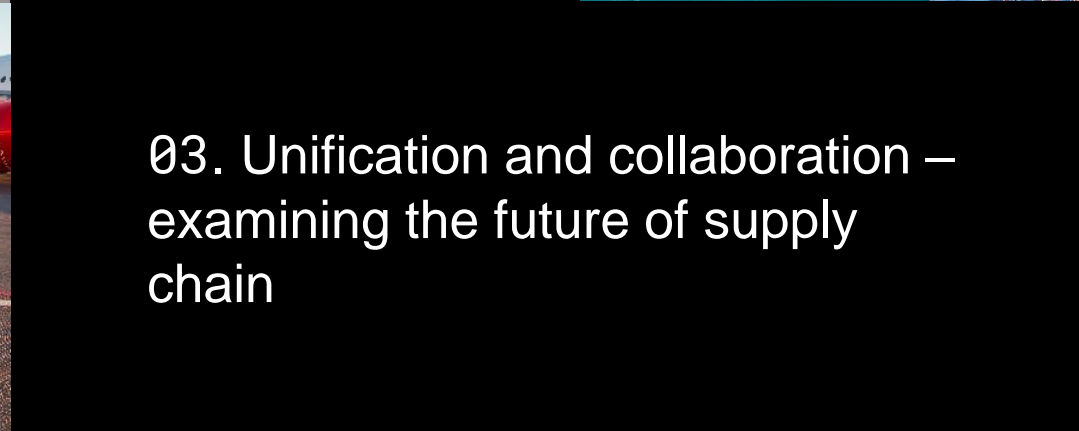
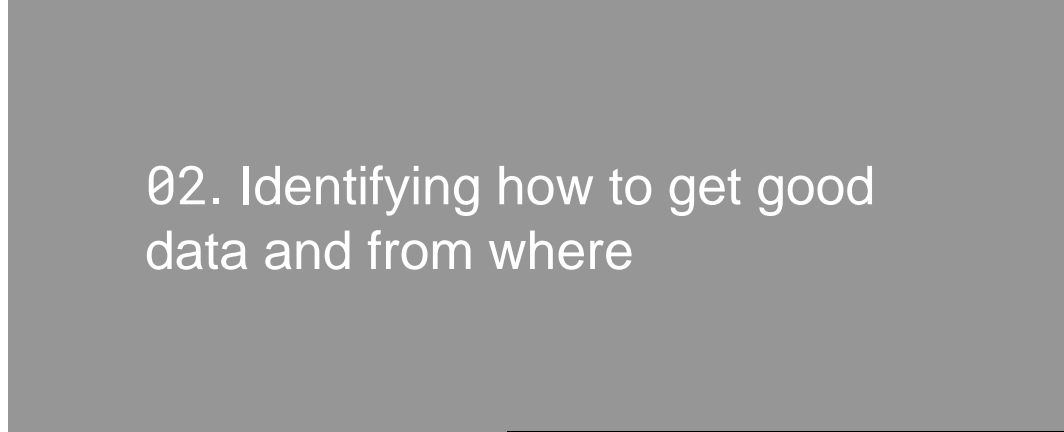


CONNECTING THE EXTENDED SUPPLY CHAIN THROUGH DATA

Ø1. Observing the challenges of the fragmented supply chain

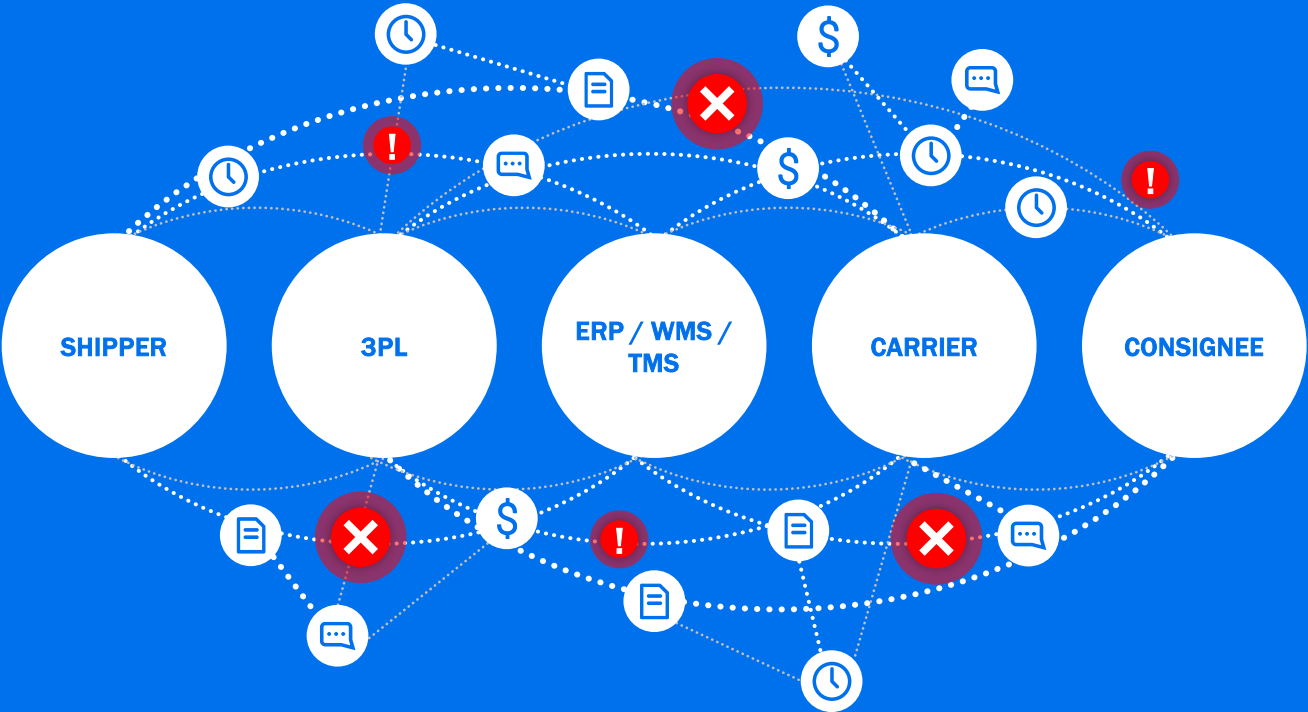
Ø2. Identifying how to get good data and from where

Ø3. Unification and collaboration – examining the future of supply chain



This is our world

Data connectivity



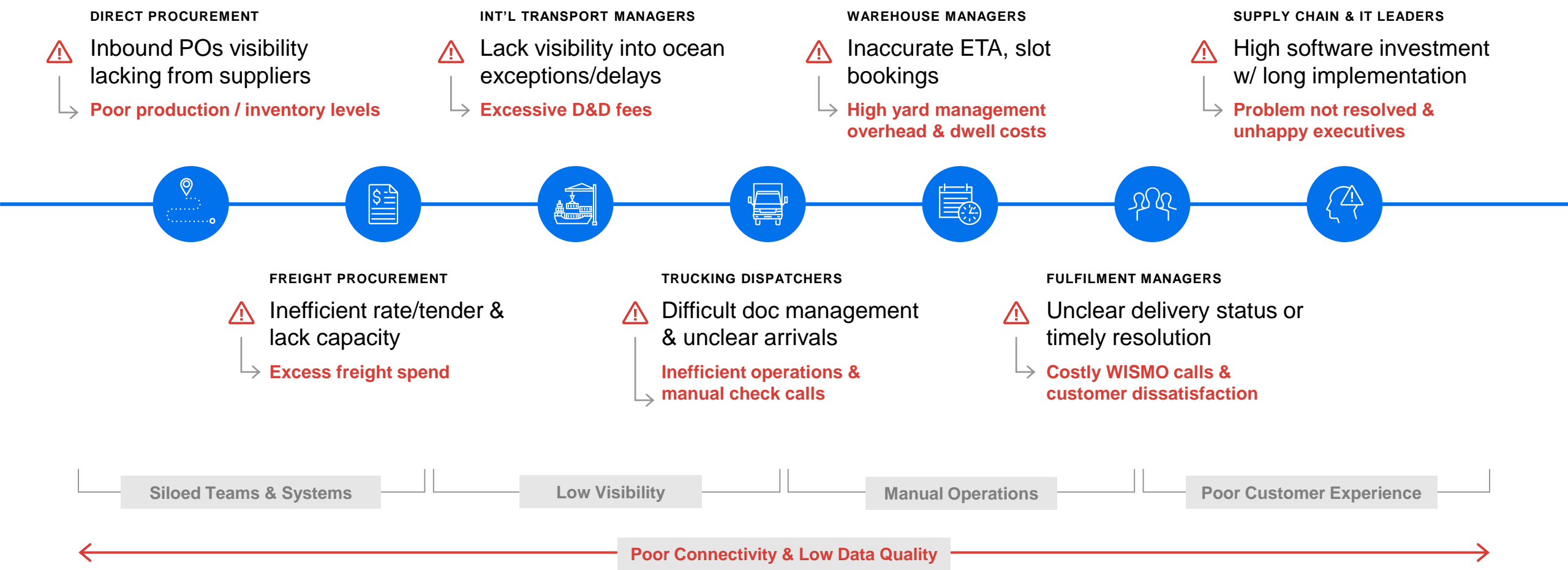
Data Quality

Low Fidelity

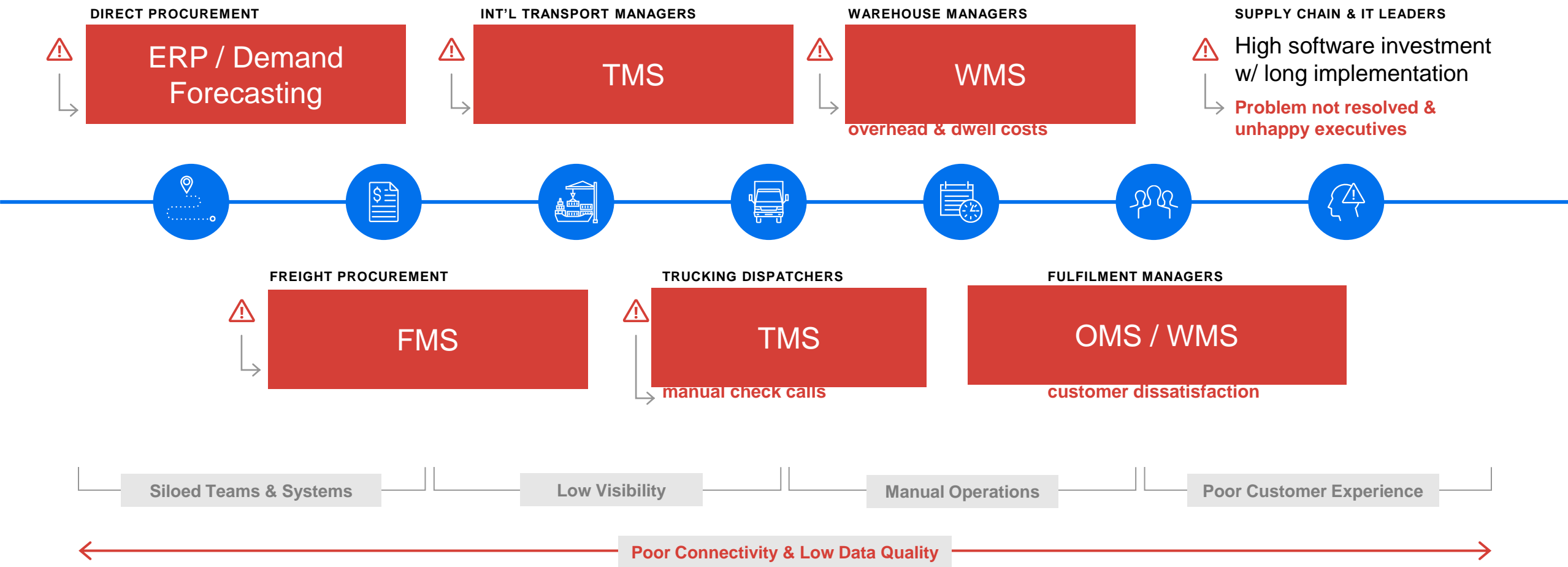
High Latency

Poor Accuracy

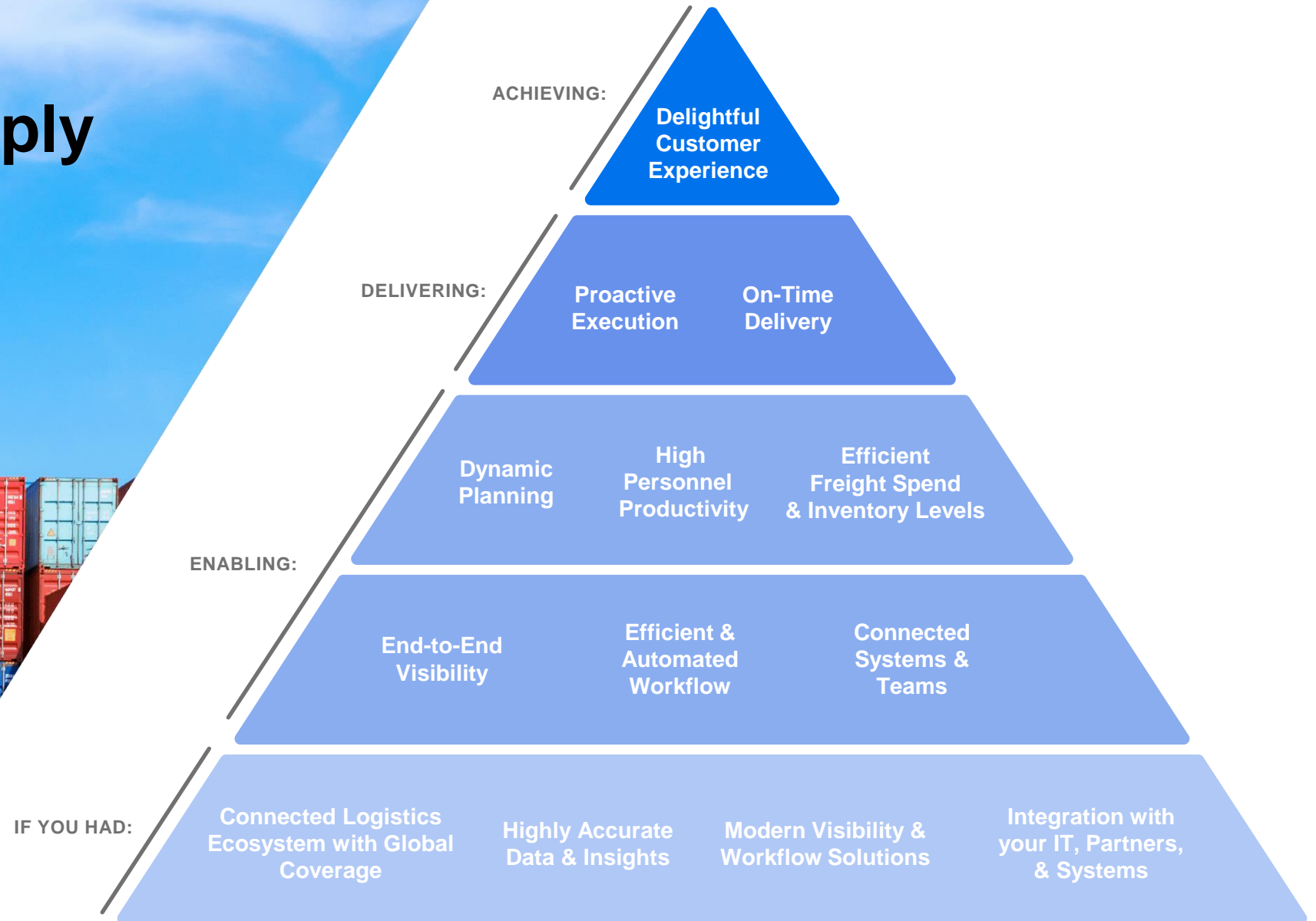
Fragmented Supply Chain Management



Fragmented Supply Chain Management



Imagine if you could make supply chains work





BY THE NUMBERS

#1

VISIBILITY PARTNER
ACROSS ALL MODES

1B+

BILLION PACKAGES
TRACKED EVERY YEAR

1,200+

CUSTOMERS AND
COUNTING

100M+

ARR

#1

IN FREIGHTWAVES
FREIGHTTECH 25

#1

PLACEMENT IN
INDUSTRY QUADRANTS

1,000+

GLOBAL TEAM MEMBERS

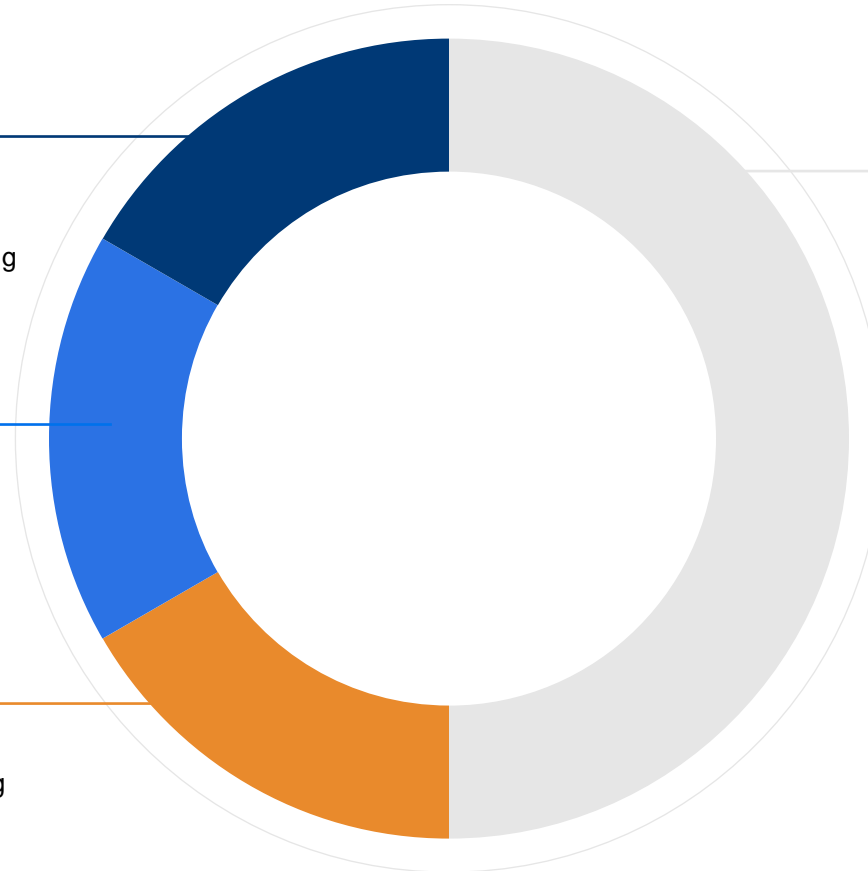
The importance of data

QUALITY

Fidelity
Business Intel
Machine Learning

Latency
Timing of Data
Manual vs System

Accuracy
Data Cleansing
Data Source



ACCESS

Completeness
Milestones!
Complete Transport Lifecycle

* Patented, mode-agnostic, and the pre-requisite for strong ETAs

FOUR PILLARS

1. Completeness

Address Missing Milestones to provide the complete transport lifecycle

#1 Largest Global Network

49M

Shipments Tracked
Annually

800+

Active Telematics /
ELD Providers

165+

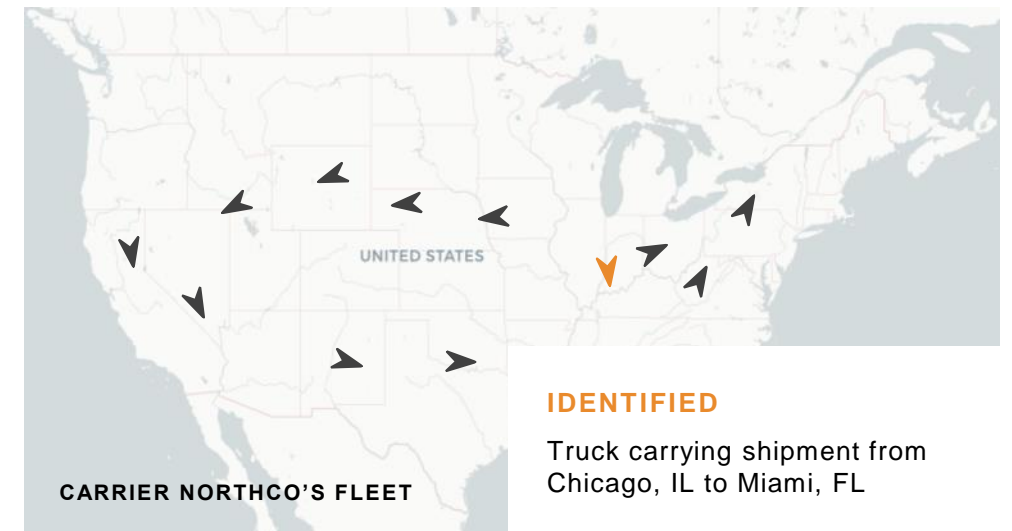
Countries w/ Tracking

96+%

World's Containerized
Freight Trackability

Example: Data Imputation Techniques

Intelligence algorithms automatically identify assets previously inaccessible through conventional methods and invisible to typical visibility solutions.



2. Accuracy

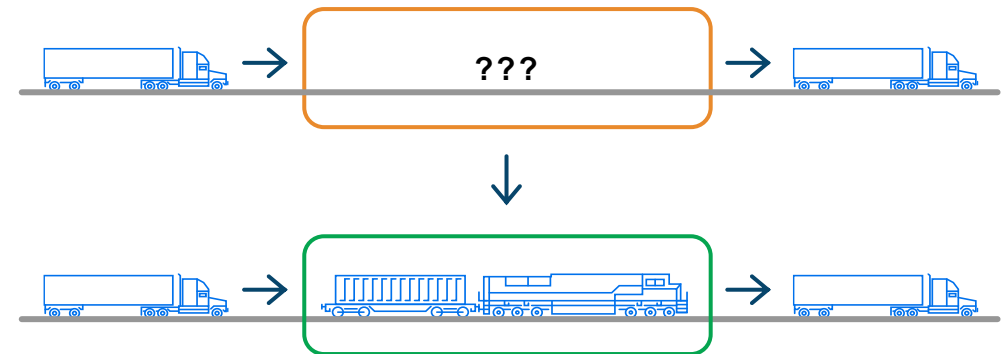
15-50% of Data in Transportation is Erroneous. We Protect You.

Auto-Cleaning in Real-Time



Example: Intermodal “True Mode Discovery”

True Mode Discovery is a patent-pending feature that allows project44 to automatically determine the transportation method of a shipment (e.g. truckload vs rail) in cases where the data is ambiguous.



3. Latency

Improvements Keep You 24 Hours Ahead of Competition

Inferring Visibility & Status

In addition to shipment whereabouts, we can infer the shipment's status & why that matters.



Predictions

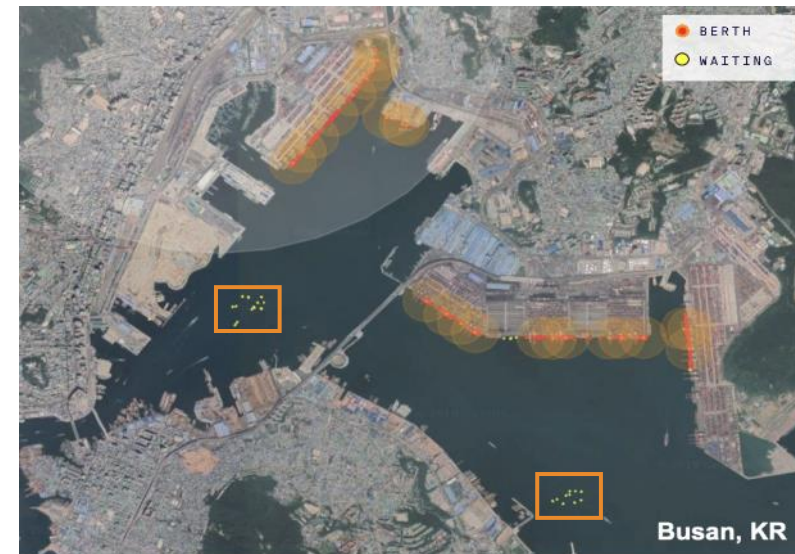
True Status

Precise Location

Lat / Long Data

Example: From 36 Hour Latency To <6 Hour Alert

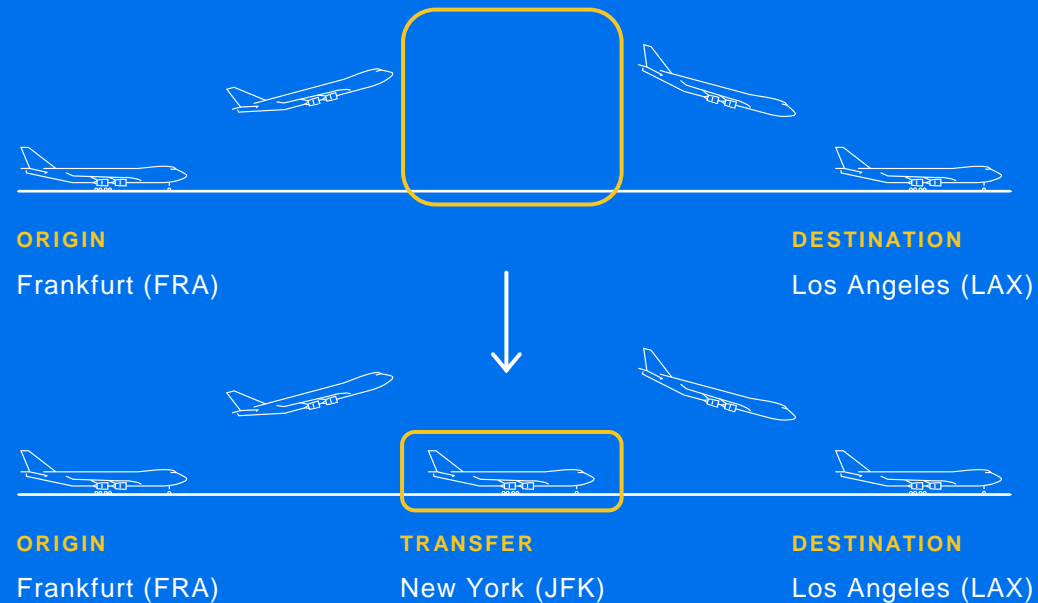
Patented density clustering techniques generated 11,800 precise berths and cross-references AIS data to successfully speed up notice of a key milestone event: shipment arrival.



4. Fidelity

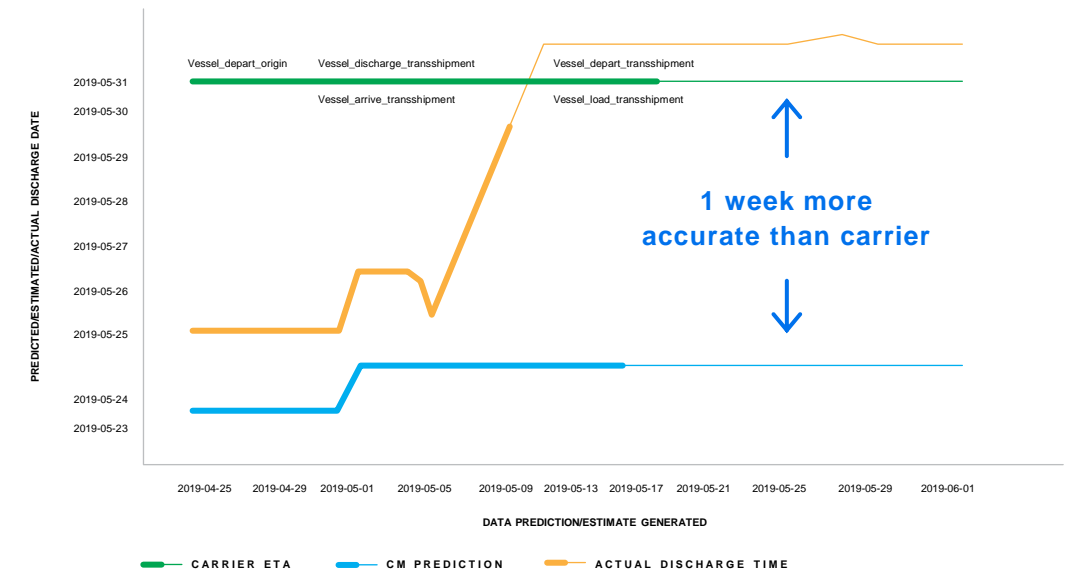
Auto-Identifying Routes & Interchanges for
20% Improvement in Visibility

Transport Plan Intelligence



Example: Dynamic ETA Accuracy Improvement

project44 data cleaning techniques, alone, improve ETAs >20%. Often, the difference is far greater—especially for pesky outliers.



Gartner Names project44 a Magic Quadrant Leader

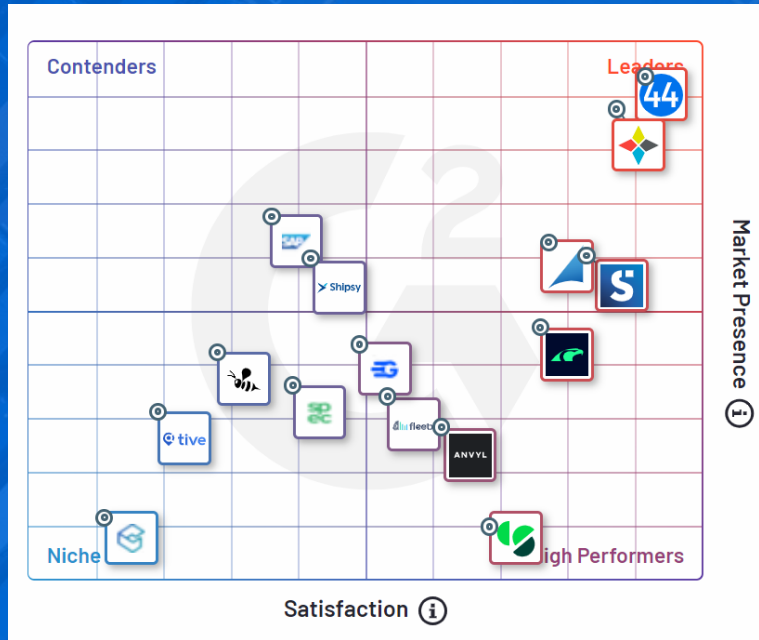
2022 Gartner Magic Quadrant for Real-Time Transportation Visibility Platforms



Source: Gartner Magic Quadrant 2022

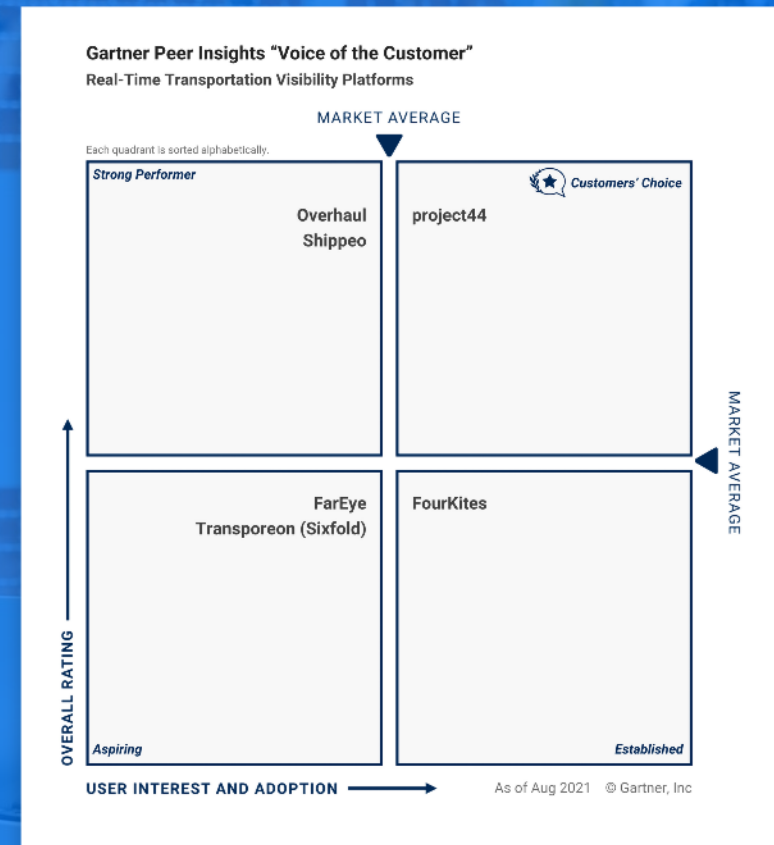
project44 Earns Top Spot in G2 Fall 2022 Grid® for Supply Chain Visibility Software

G2 Grid® for Supply Chain Visibility Software, Fall 2022

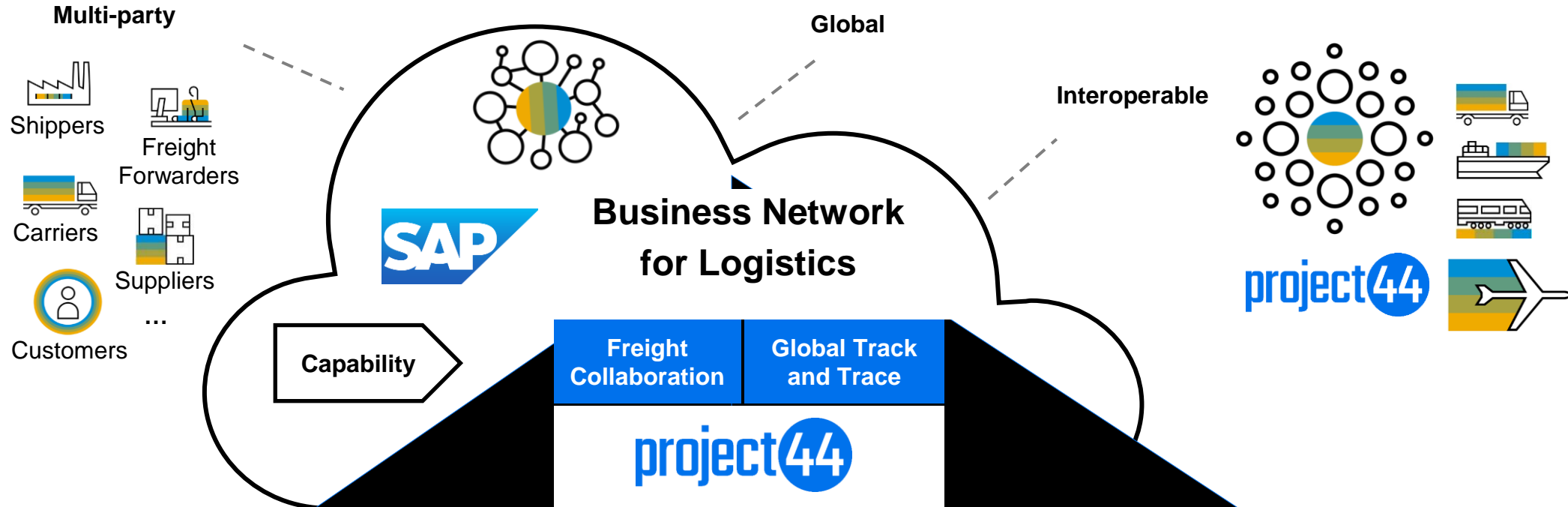


project44 Named a Customers' Choice

in Gartner Peer Insight's Voice of the Customer: Real-Time Transportation Visibility Platforms



SAP Business Network for Logistics and **project44** integrated scenarios



Flexible engagement options

Data Add-on Only

Add project44 data to your SAP Business Network for Logistics implementation.

Commercial engagement via SAP.

Data Add-on & UI

Add project44 data to your SAP Business Network for Logistics implementation.

Access to the project44 user interface.

Commercial engagement via SAP Store.

UI & APIs

Access to the project44 user interface.

Integration with third-party applications via p44 APIs.

Commercial engagement via project44.

Option to add data feeds to SAP Business Network via project44 Connector on SAP Store.

project44

SAP

Helping Shippers Manage and Improve Data-Driven Supply Chains



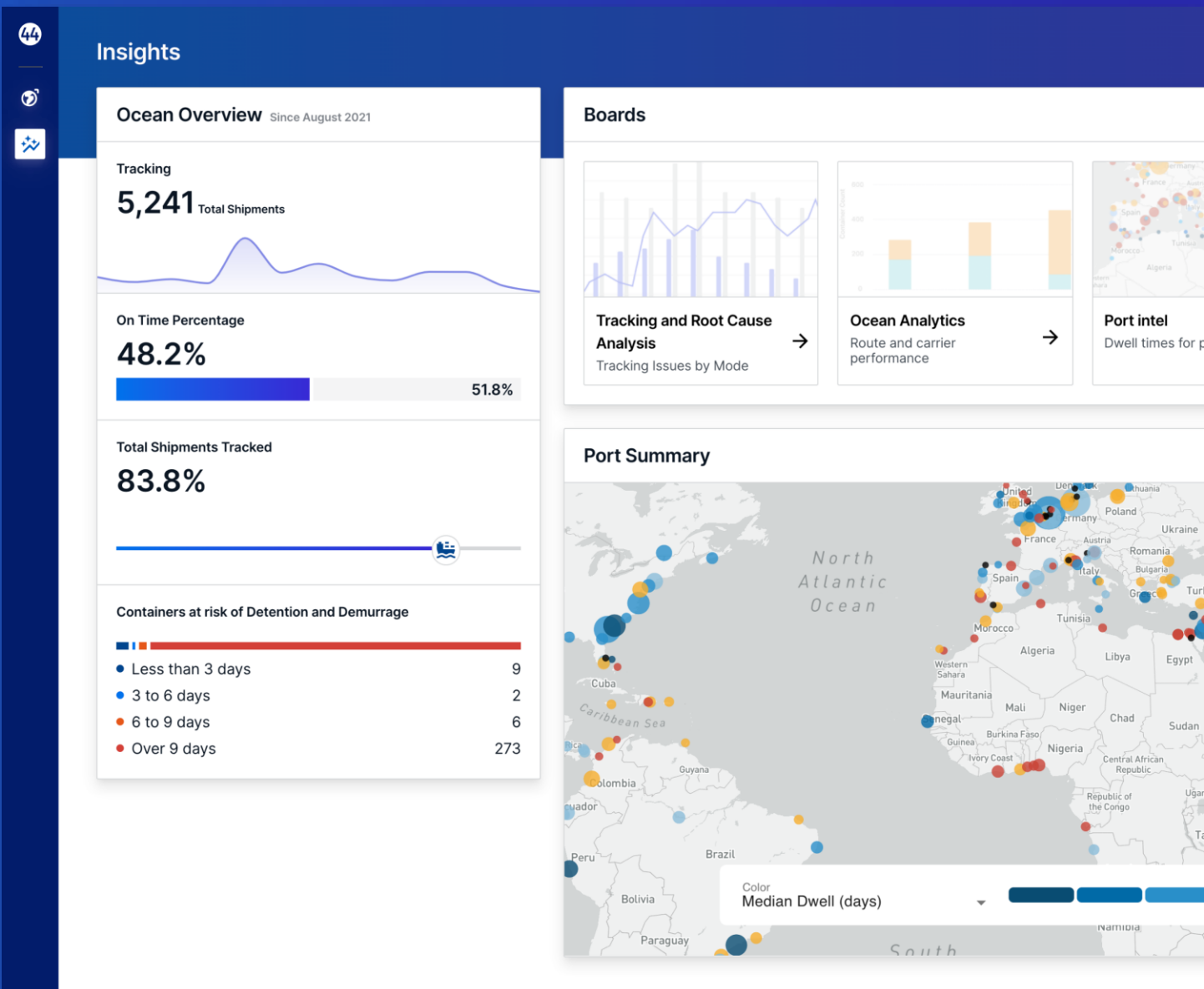
SAP® Solution Extension



Movement delivers real-time visibility, workflow, and insights

- for every mode
- in every geography
- at the shipment, order, and SKU level

All from a unified platform



Introducing Movement by project44 Platform Value

project44's data-first platform ingests, cleanses, and normalizes data from multiple sources to provide you:



Complete Visibility

Movement provides end-to-end shipment and order-level visibility across all modes, stitched together with multi-modal ETAs from raw material to consumer door.



Intuitive Interface

With fast search and customizable workspaces, exception management and collaboration tools, Movement's UI simplifies your operations so your teams can focus on what matters.



Universal Usability

Movement adapts to your unique perspective and needs. With near-infinite configurability and a set of APIs, data is delivered when and where you need it.



Data Driven

Gain real-time analytics on your supply chain health with intuitive dashboards that make it easy to dig into trends and make better decisions across teams.

TECH DEMO

Multimodal Visibility with Movement by project44

Tuesday
10.10 AM – 10.25 AM
Education Pavilion

Questions & Answers



Archival Garcia
VP & GM, ANZ & SEA
agarcia@project44.com
+61 419 367 653