



Moving into the Future of ERP with RISE with SAP

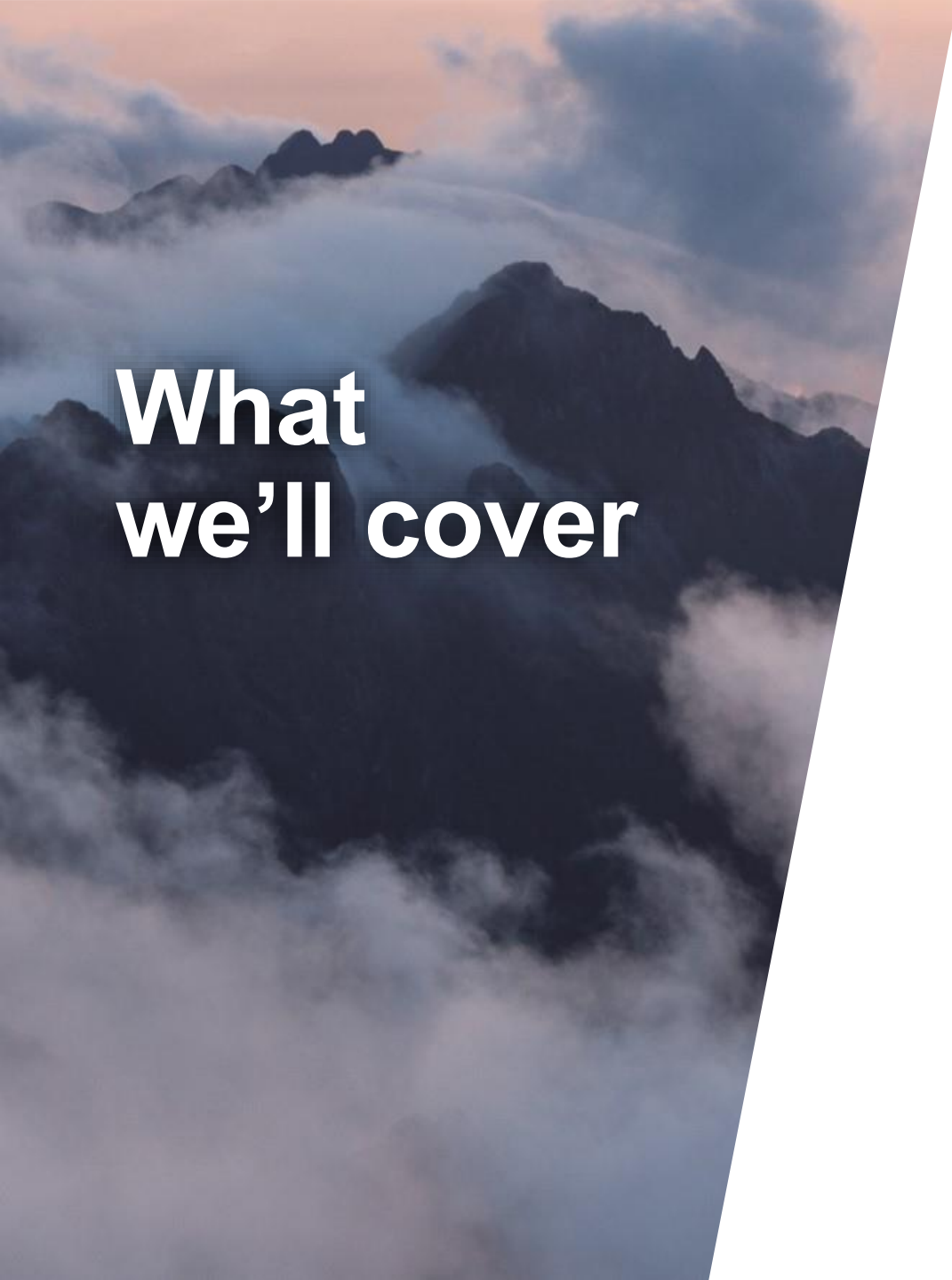
Eric van Rossum

Chief Marketing and Solutions Officer
Cloud ERP, SAP

SAPinsider
Las Vegas

2023

SAPinsider



What we'll cover

1

Relevance of ERP

2

SAP's ERP strategy

3

RISE with SAP

ERP has never been more relevant

**Cybersecurity
Investments Are No
Longer Optional,
Officials Warn**

WSJ

**How the War in Ukraine Is Further
Disrupting Global Supply Chains**

Harvard
Business
Review

As Fed fights
inflation, recession
fears grow

THE WEEK

**Cold weather warning adds
to Europe's gloom as it
battles energy crisis**

FINANCIAL TIMES

**“Organizations are looking for digital business
transformation but need architectural flexibility
to transform specific capabilities incrementally
and with agility.”**

Gartner®

Source: 2022 Strategic Roadmap for ERP, by Tim Faith, Greg Leiter, Alexander Buschek
Published on 28 July 2022 – ID G00757850

ERP in the boardroom

Driving business outcomes



Business model innovation
to adapt your processes at the
speed of the global economy



Process optimization
to increase profitability with
industry best practices based
on 50 years of experience



Embrace sustainability
across every aspect of your
business with transparency
and accountability



Business model innovation
to adapt your processes at the
speed of the global economy



**PayPal
Giving Fund**



Process optimization
to increase profitability with
industry best practices based
on 50 years of experience



HELLER



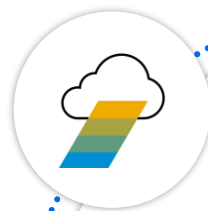
Embrace sustainability
across every aspect of your
business with transparency
and accountability



Modular cloud portfolio

Continuous innovation | Easily extensible | Cybersecurity | Cloud economics

SAP Business Technology Platform
Integration and extensibility

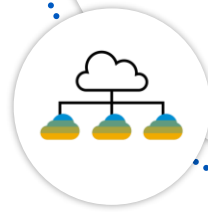


SAP Signavio
Business process transformation

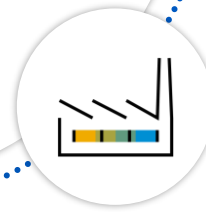


**SAP
S/4HANA
Cloud**

SAP Cloud LoB
Applications from SAP and partners



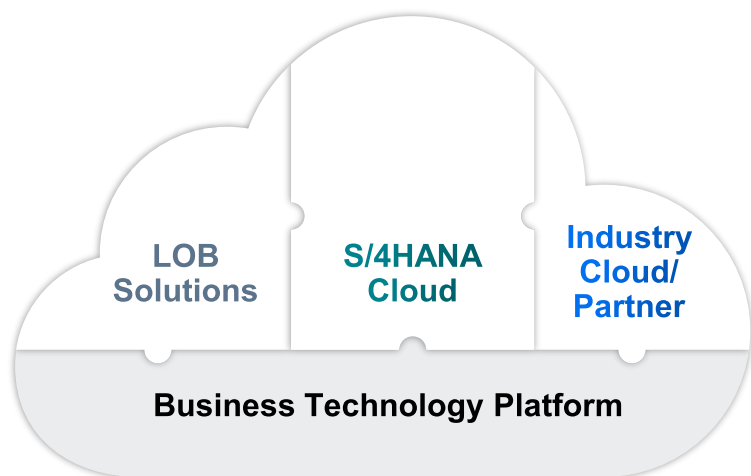
SAP Industry Cloud
Applications from SAP and partners



Modularity enabling business model innovation

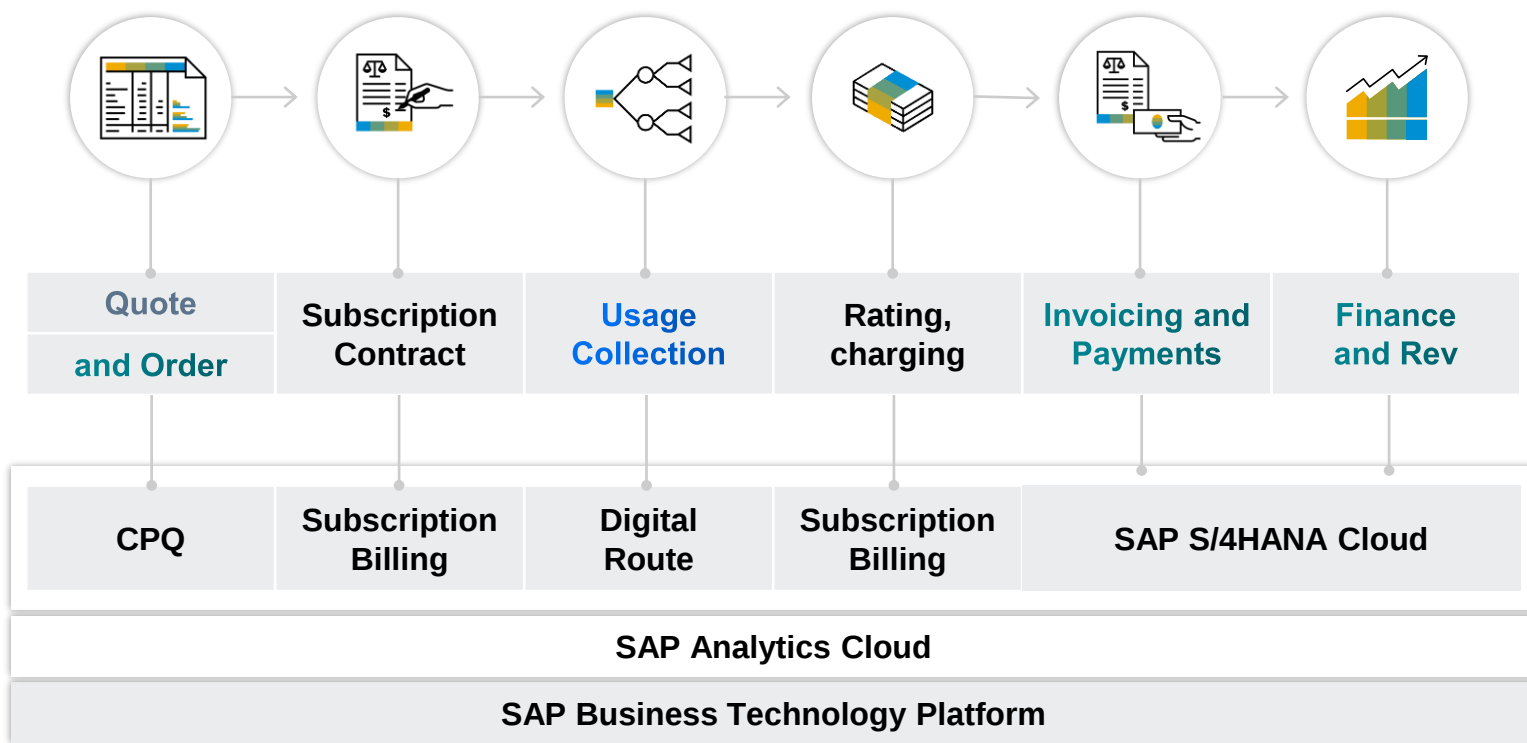
Moving to outcome-based business models

Modular cloud



Through agile,
integrated solutions

Delivering end-to-end processes for changing business models





Business model innovation

SAP S/4HANA Cloud



Process optimization

SAP Signavio



Embrace sustainability

**SAP Sustainability
solutions**

Thank you. Any questions?

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