



Advancing Enterprise Integration is a Mission-Critical Priority

Enterprise Integration, which Includes Connecting Data and Applications, is a Strategic Imperative with CIO Mindshare



83% say improving enterprise integration is a top-5 business priority for the next 12-24 months.



96% say that the need for enterprise integration was identified by the office of the CIO.

Organizations are Pivoting to Implement an Enterprise Integration Practice



ONLY 27% report that they have a mature enterprise integration practice.

While many organizations see a need for holistic enterprise integration maturity, few have achieved this goal.



55% describe their pivot to enterprise integration as **in process**.

However, enterprise integration appears to be at a tipping point, with 55% of organizations describing their pivot to enterprise integration as in process.

Many Organizations are Creating an Enterprise Integration Center of Excellence to Drive Transformation

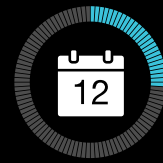
In order to drive a shift towards a more holistic approach, the majority of organizations surveyed (53%) have created a dedicated team to create and enforce integration standards across both data and application integration projects.

An additional 26% of organizations plan to establish this team within the next 12 months.



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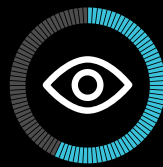


26%

of organizations plan to establish this team **within the next 12 months**.

The Return on Enterprise Integration Efforts: The Power to See and Act with Agility

Organizations that have completed, or are in the process of completing, enterprise integration projects were asked what **they hoped to achieve as a result**:



57%

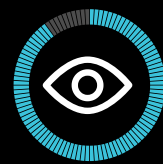
hoped for improved data visibility



56%

hoped for an increase in business agility.

These respondents were also asked the **actual observable impact of these projects to date**:



90%

reported improved data visibility



86%

reported an increase in business agility.

The Bigger Truth

Most organizations, faced with a complex and dynamic portfolio of data and applications, have recognized the need for a better, more complete, integration strategy. While this approach represents a significant change from approaches taken today, those embarking on a holistic enterprise integration strategy report real improvements in their ability to uncover and use their data to inform business strategy.

Organizations stuck in the mode of executing siloed, one-off application or data integrations would be well served by exploring more comprehensive integration methodologies.

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